



# JUST THE PFACTS

2023-2024

# GOING BEYOND BOUNDARIES

The mission of the Office of Institutional Research, Planning and Assessment is to provide timely, accurate and relevant data for the purpose of supporting informed decisions by University stakeholders. The Office of Institutional Research, Planning and Assessment facilitates the external and internal distribution of information to support planning, assessment and research.

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**AT A GLANCE** Pfeiffer University students come from 21 states and 17 countries

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Undergraduate Students

**681**

Graduate Students

**322**

Total Enrollment

**1,003**

First Time In College

**195**

Student Athletes

**413**

**835**

Total University FTE\*

NCLEX Pass Rate

**100%**

PRAXIS Pass Rate

**100%**

**13,376**

Pfeiffer Alumni

Live on Campus

**42%**

First Time In College  
Overall Retention Rate

**68%**

**3.69**

Average Graduate GPA

**3.11**

Average Undergraduate GPA

**88%**

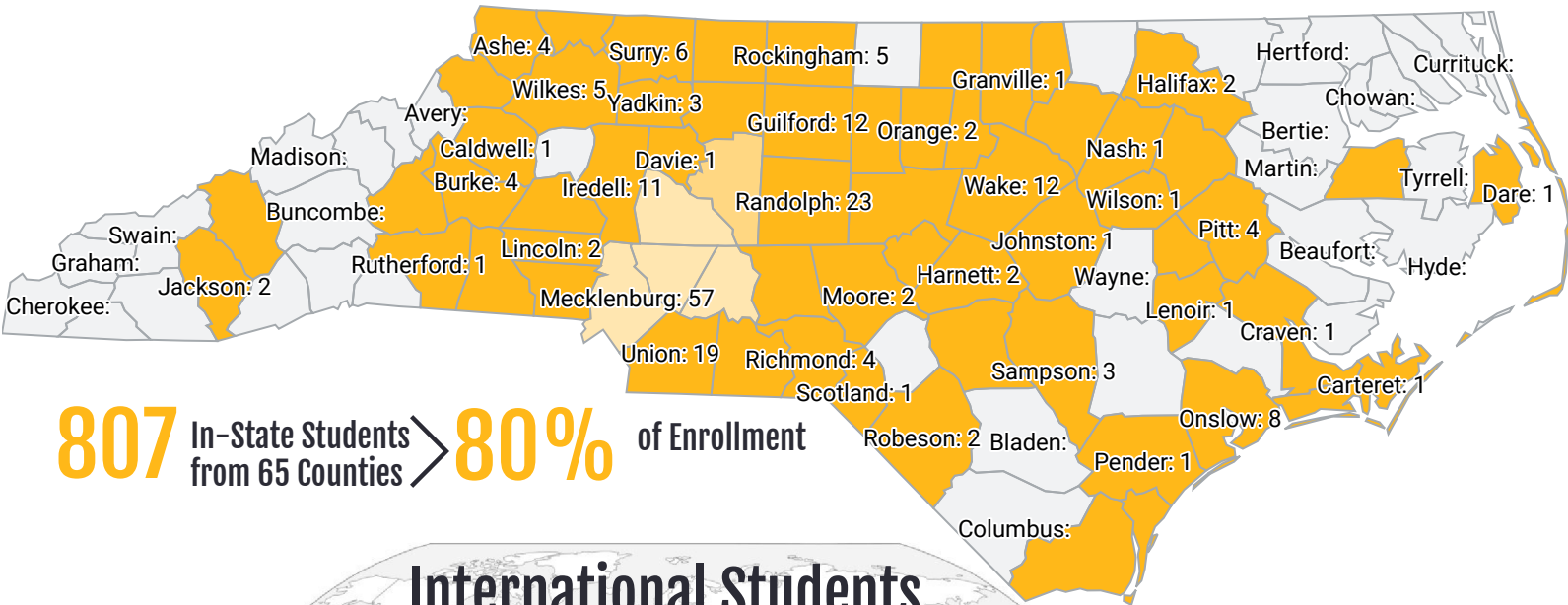
Total Full Time Student

Student to Faculty  
Ratio

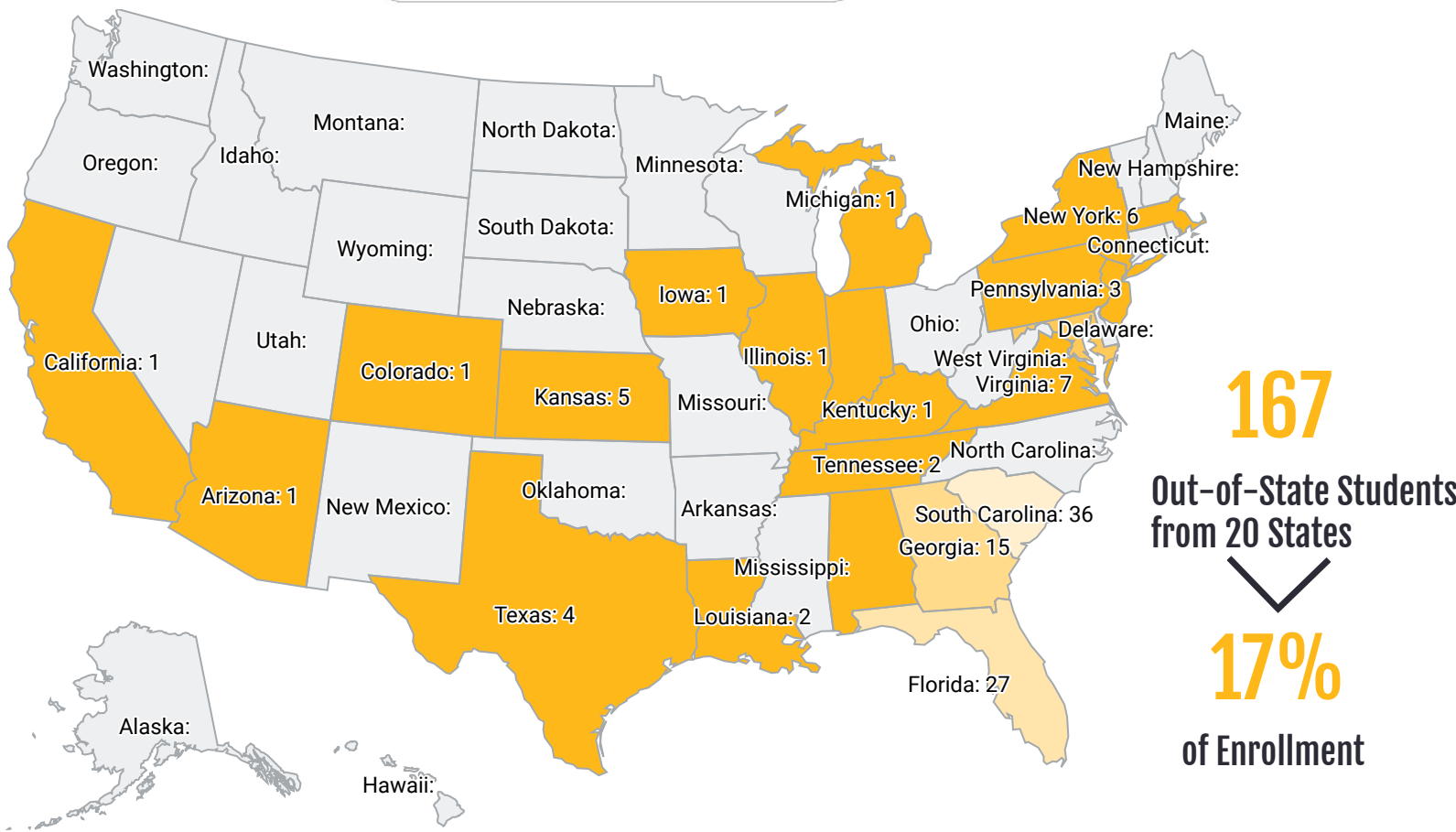
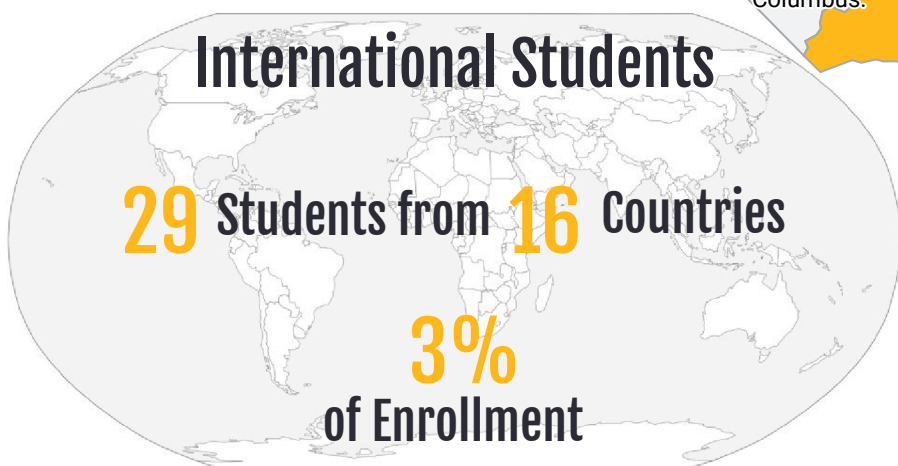
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\*FTE= 1 per Full Time + (.3333) Part Time

# STUDENT ORIGIN



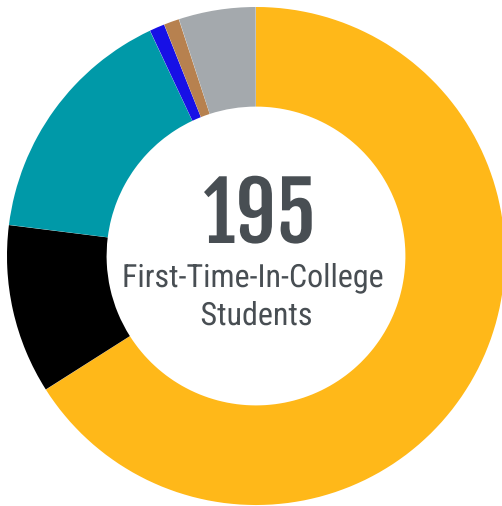
**807** In-State Students **> 80%** of Enrollment from 65 Counties



**167** Out-of-State Students from 20 States  
**17%** of Enrollment

# STUDENT DEMOGRAPHICS

## Enrollment by Ethnicity – Fall 2023



**66%**  
White

**1.0%**  
Nonresident Alien

**0.0%**  
Race or ethnicity unknown

**11%**  
Hispanics of any race

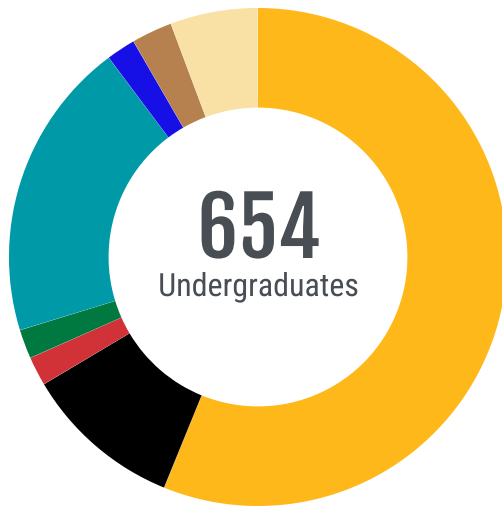
**5.0%**  
Two or more races

**0.0%**  
American Indian/Alaska Native

**16%**  
Black or African American

**0.0%**  
Asian

**1.0%**  
Native Hawaiian or Pacific Islander



**59%**  
White

**3.0%**  
Nonresident Alien

**0.0%**  
Race or ethnicity unknown

**11%**  
Hispanics of any race

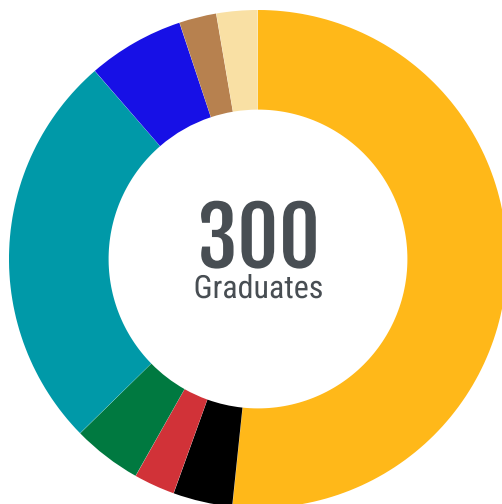
**6.0%**  
Two or more races

**.2%**  
American Indian/Alaska Native

**21%**  
Black or African American

**.2%**  
Asian

**.2%**  
Native Hawaiian or Pacific Islander



**58%**  
White

**3.0%**  
Nonresident Alien

**.3%**  
Race or ethnicity unknown

**4.0%**  
Hispanics of any race

**0.0%**  
Two or more races

**.3%**  
American Indian/Alaska Native

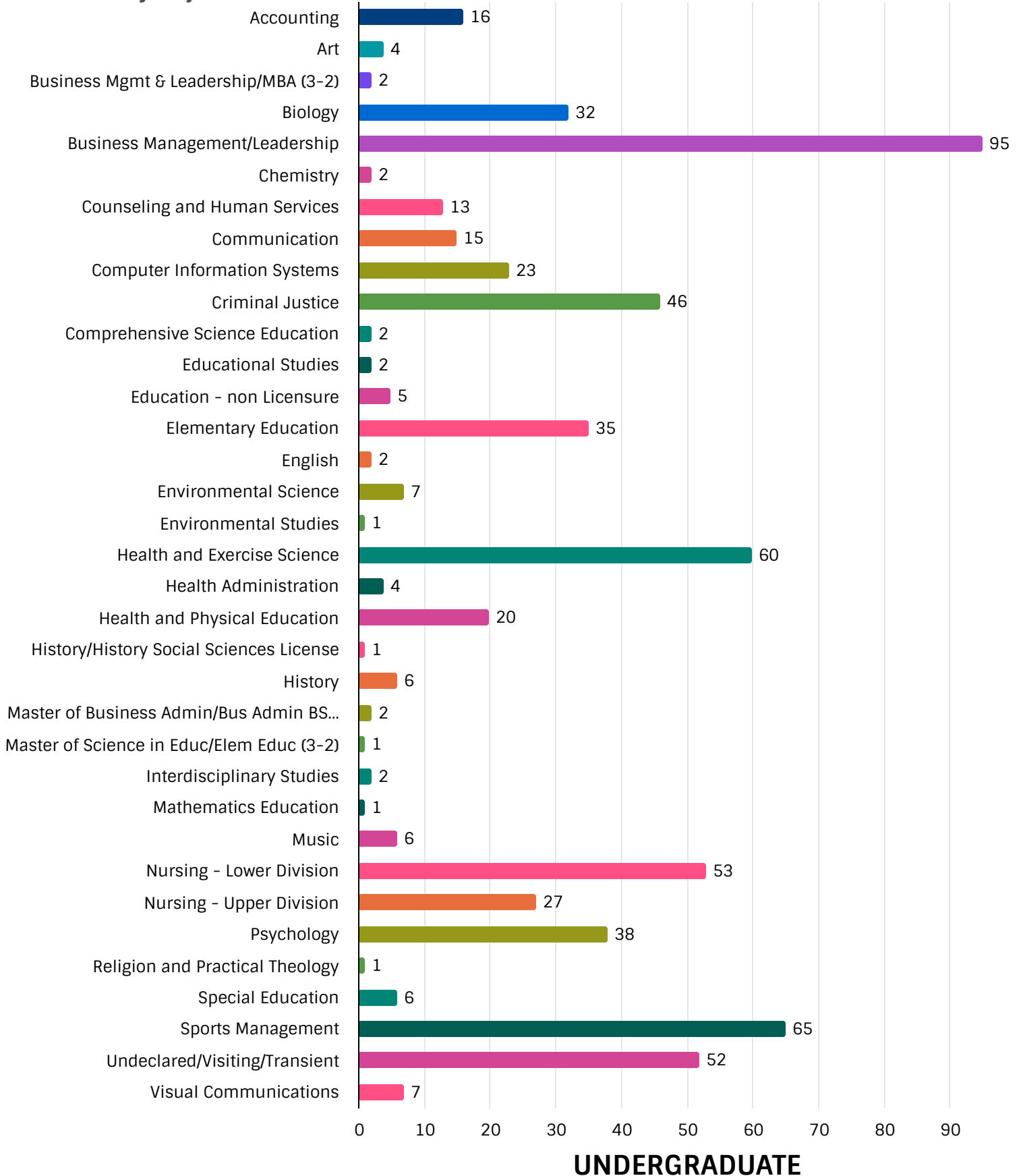
**29%**  
Black or African American

**5.0%**  
Asian

**.7%**  
Native Hawaiian or Pacific Islander

# ENROLLMENT STATISTICS

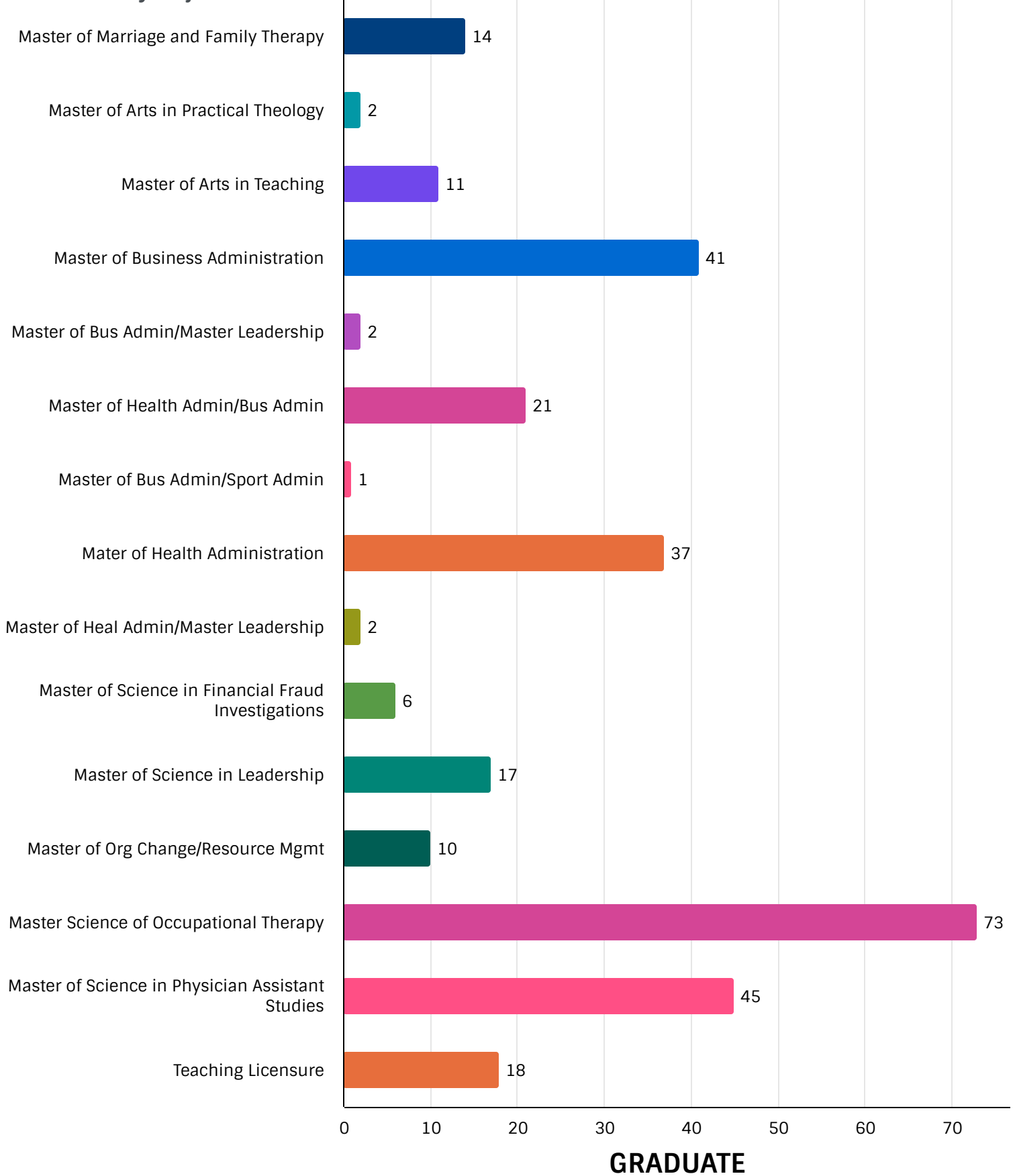
## Enrollment by Major – Fall 2023



Note: Summed total may exceed university enrollment total due to dual-degree program participants

# ENROLLMENT STATISTICS

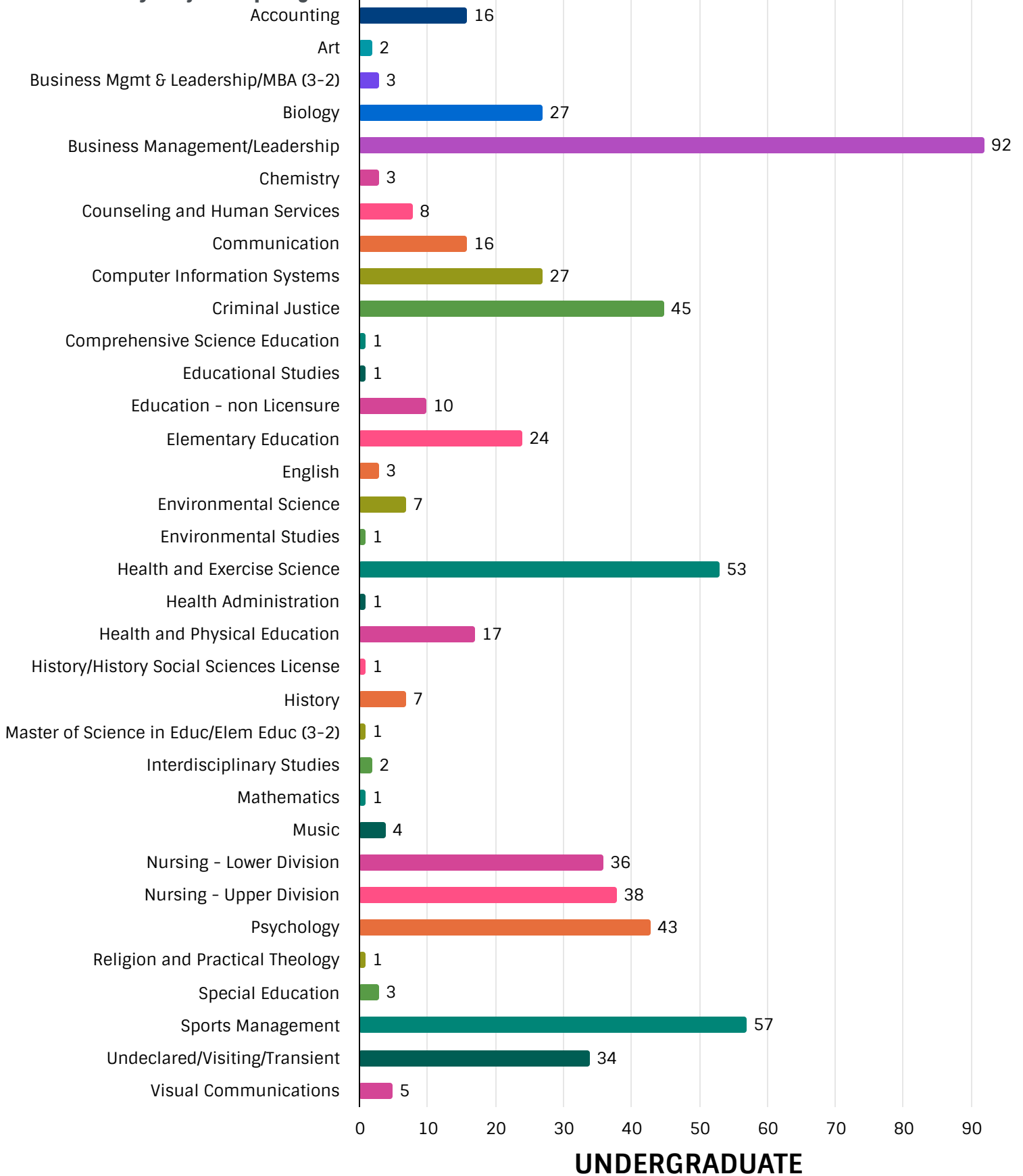
## Enrollment by Major – Fall 2023



Note: Summed total may exceed university enrollment total due to dual-degree program participants

# ENROLLMENT STATISTICS

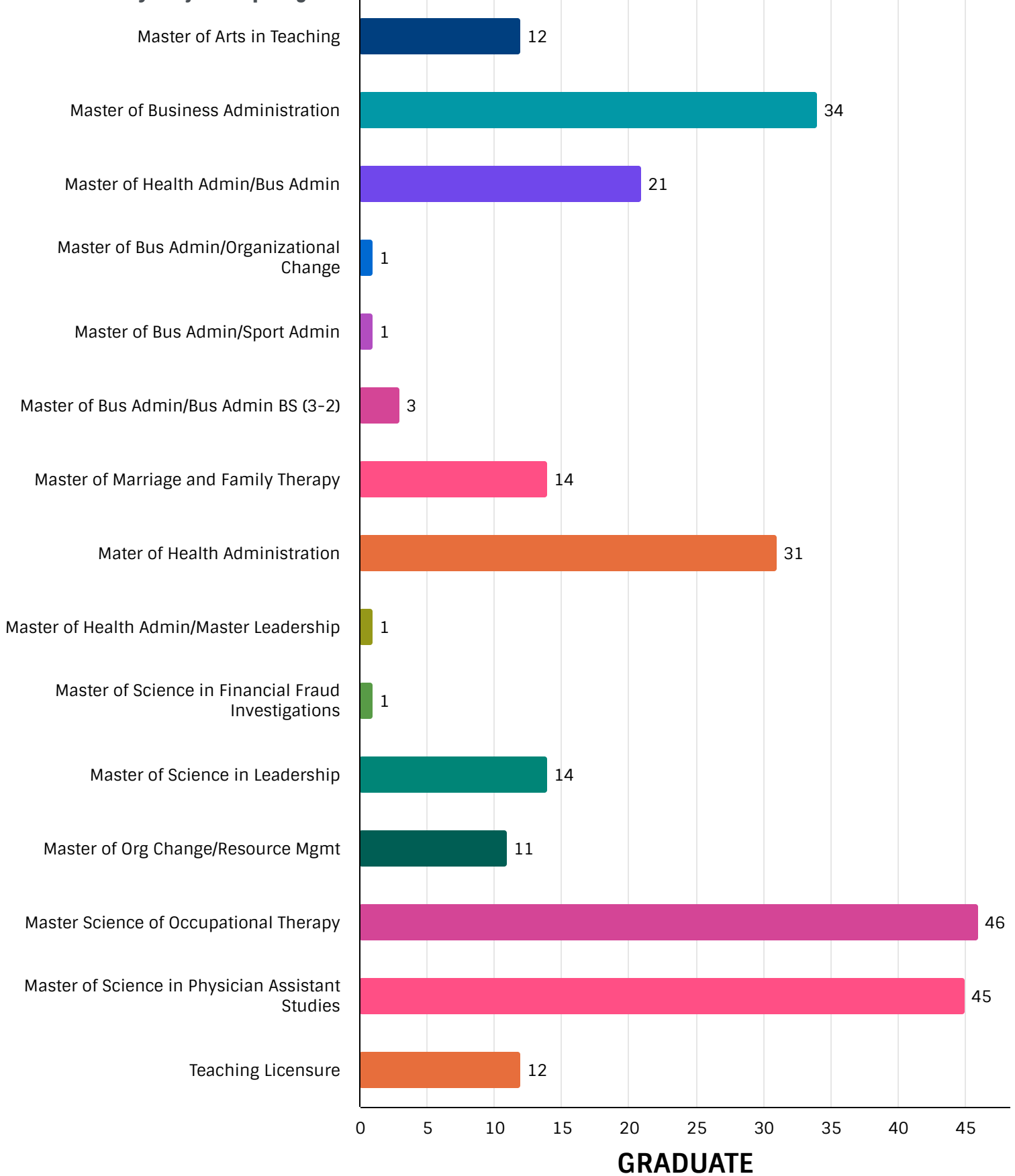
## Enrollment by Major – Spring 2024



Note: Summed total may exceed university enrollment total due to dual-degree program participants

# ENROLLMENT STATISTICS

## Enrollment by Major – Spring 2024

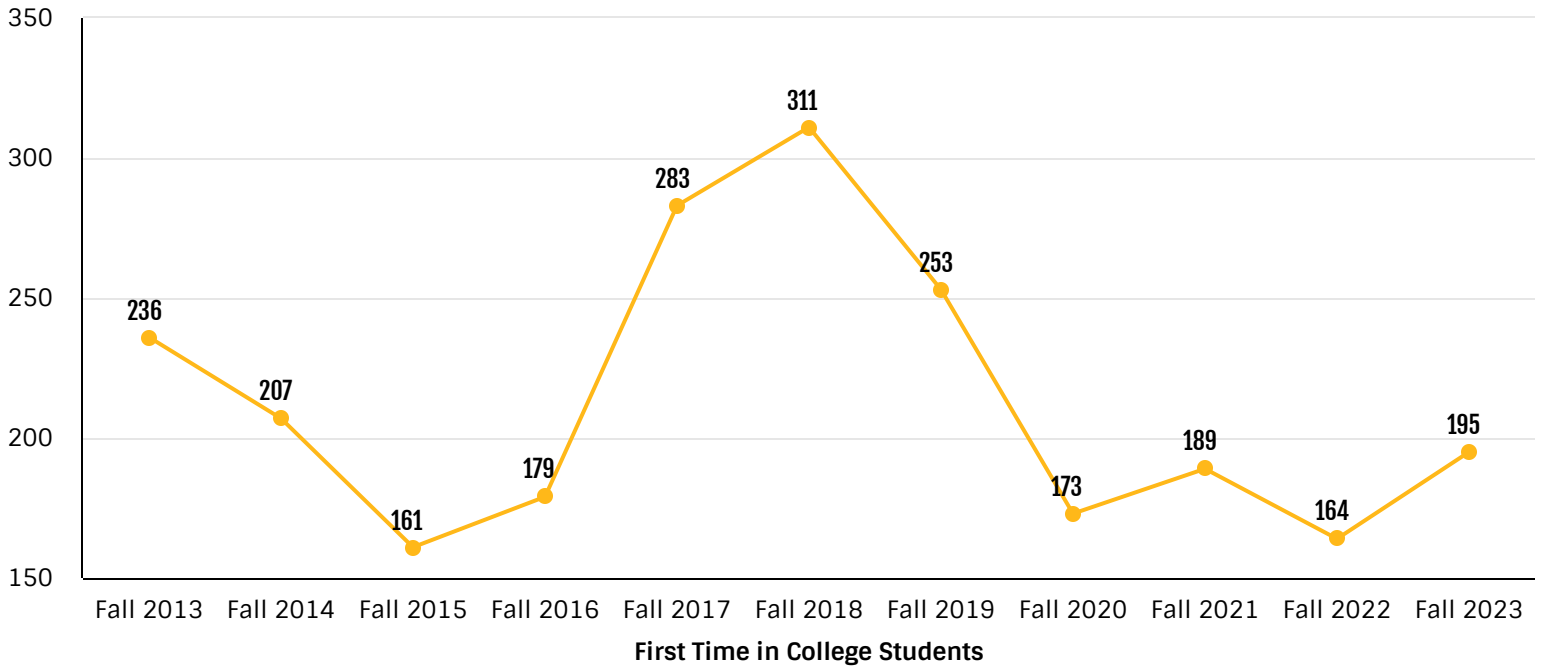


Note: Summed total may exceed university enrollment total due to dual-degree program participants

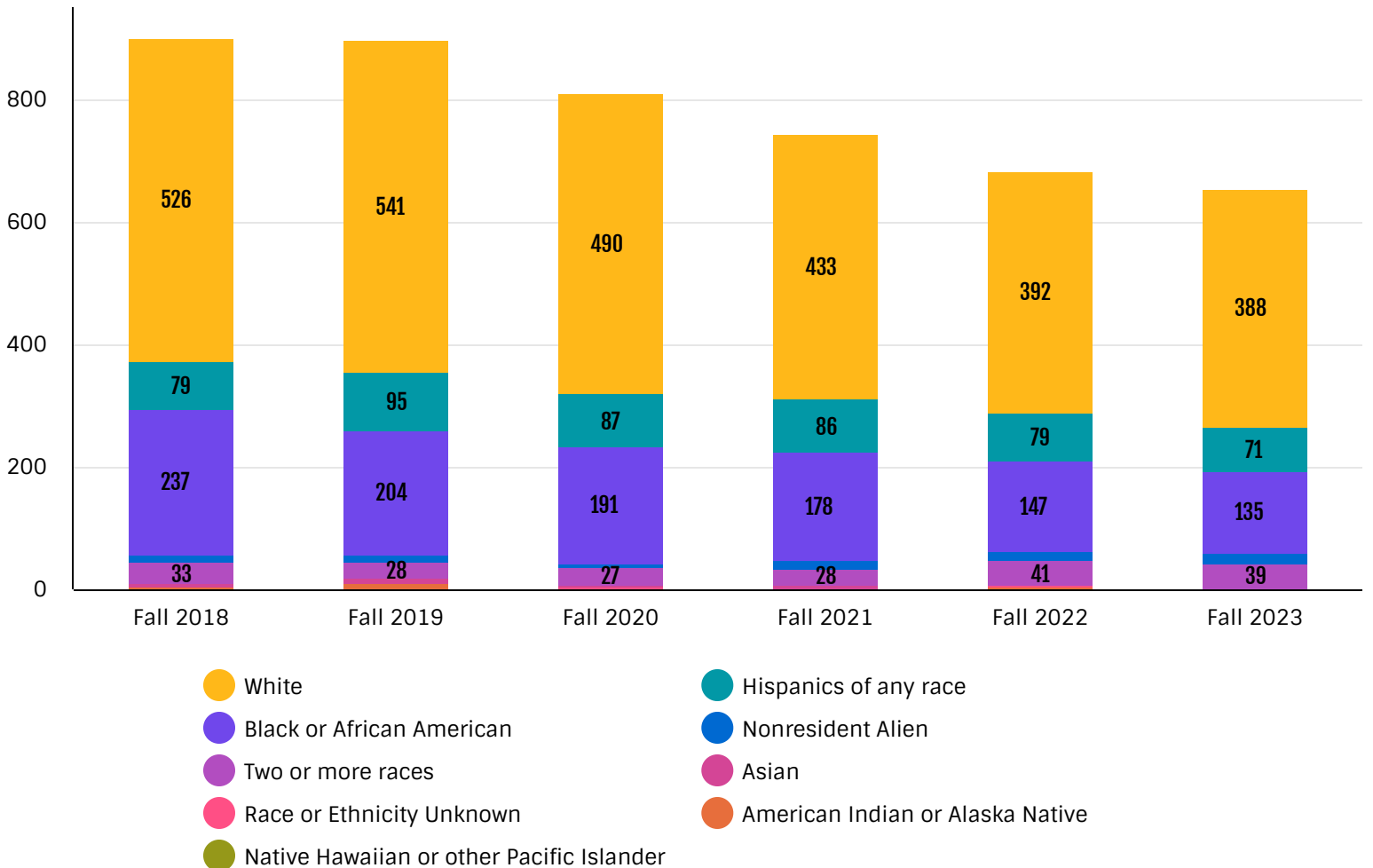


# ENROLLMENT STATISTICS

## Undergraduate by First Time In College

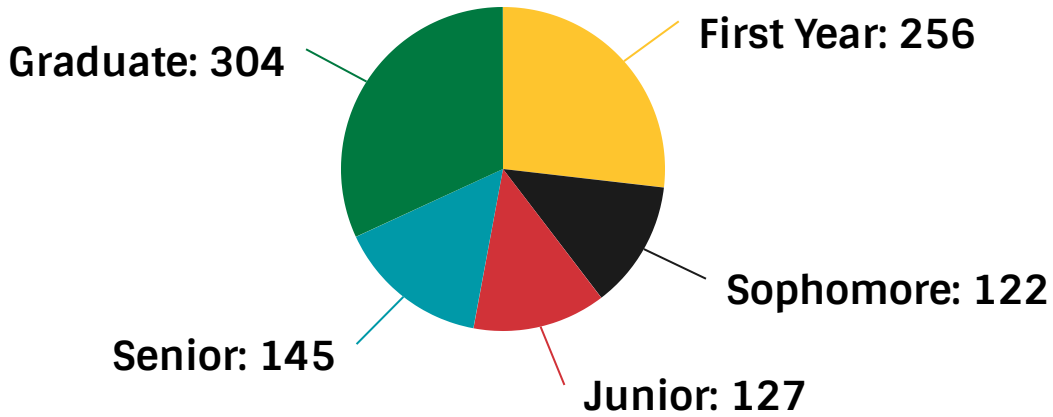


## Undergraduate by Ethnicity – Fall 2018–2023

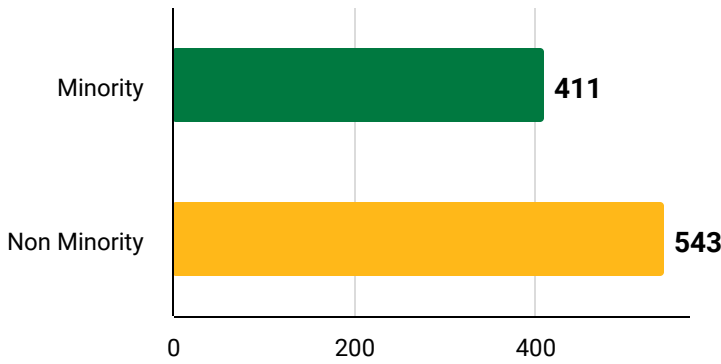


# ENROLLMENT STATISTICS

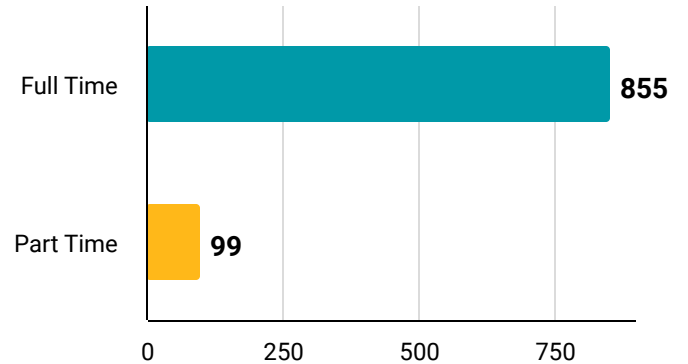
### Enrollment by Class-Fall 2023



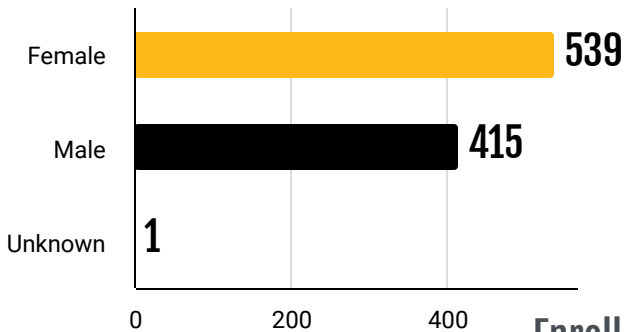
### Enrollment by Minority/Non Minority



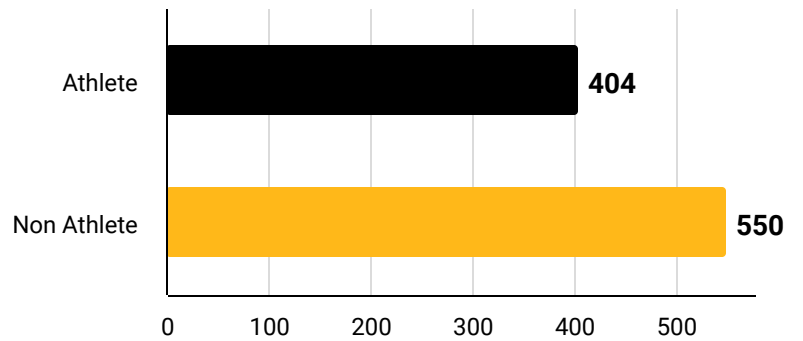
### Enrollment by Full Time/Part Time Status



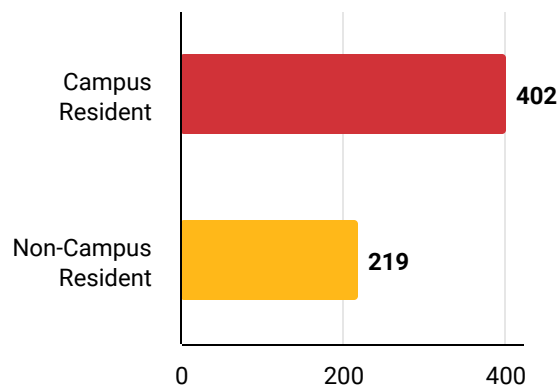
### Enrollment by Gender



### Enrollment by Student Athlete/Student Non Athlete



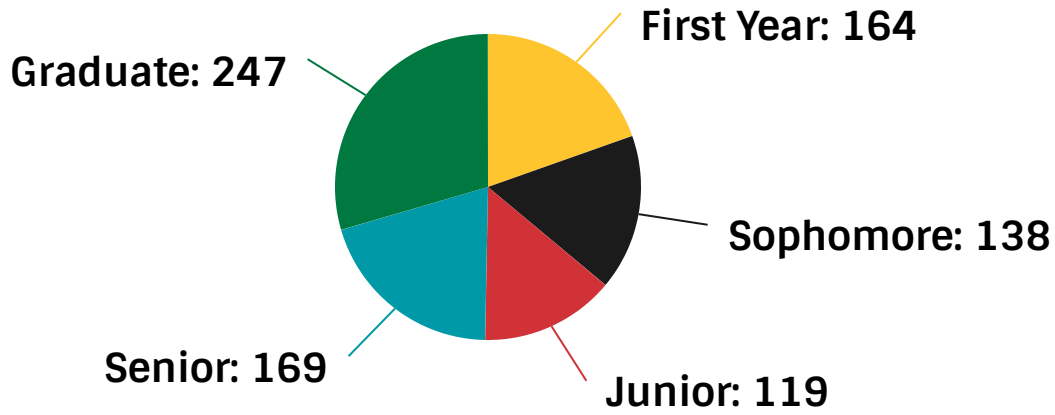
### Enrollment by Residential Status



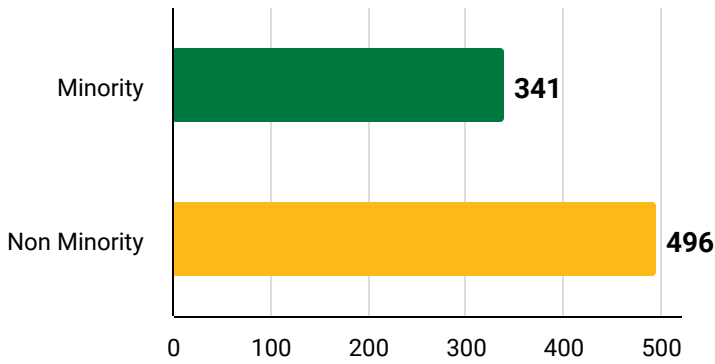
\*Total Enrollment  
Fall 2023

# ENROLLMENT STATISTICS

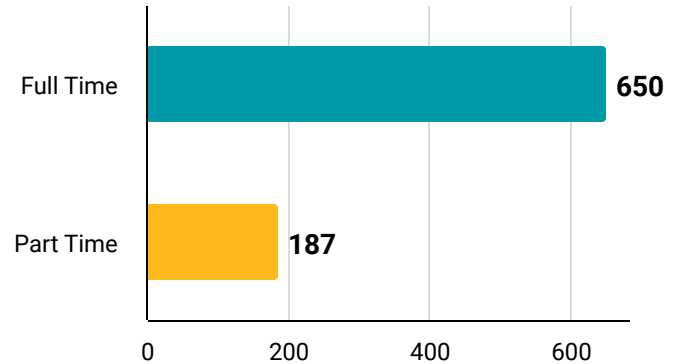
## Enrollment by Class—Spring 2024



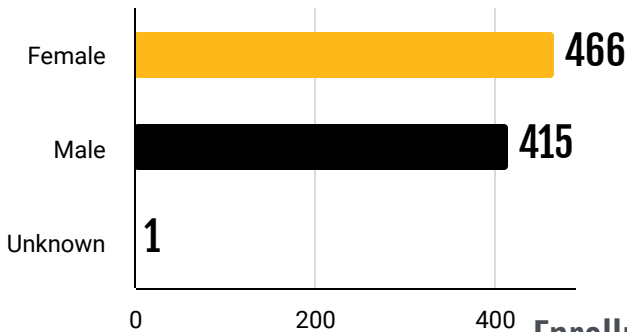
## Enrollment by Minority/Non Minority



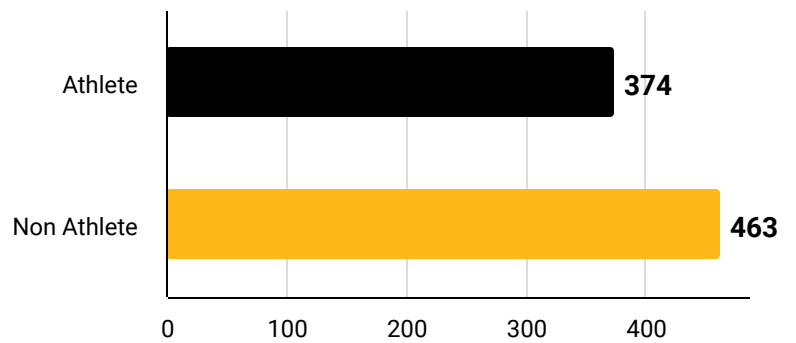
## Enrollment by Full Time/Part Time Status



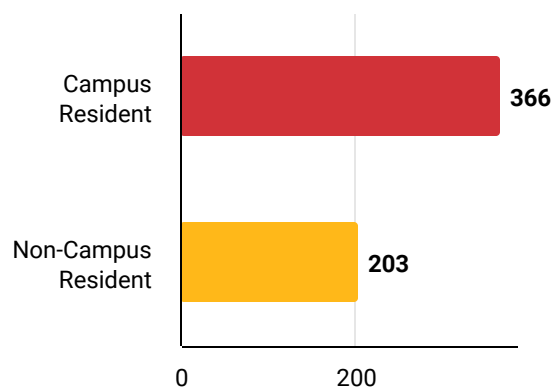
## Enrollment by Gender



## Enrollment by Student Athlete/Student Non Athlete



## Enrollment by Residential Status



\*Total Enrollment  
Spring 2024

# ENROLLMENT STATISTICS–Fall 2023

## Enrollment by Headcount

	Fall 2023	Fall 2022	% Change	New Students**
<b>TOTAL ENROLLMENT</b>	954	1088	-12.3%	311
MISENHEIMER	617	657	-6.1%	233
DEGREE COMPLETION	30	26	15.4%	12
TOTAL GRADUATE	307	393	-21.9%	66
CHARLOTTE AND ONLINE	189	236	-19.9%	44
ALBEMARLE	118	157	-24.8%	22

\*Albemarle Graduate Studies programs are PA and OT

## Enrollment Headcount Over Time

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
MISENHEIMER	680	672	701	800	820	756	723	657	617
DEGREE COMPLETION	237	170	112	100	78	55	39	26	30
GRADUATE	707	572	493	465	379	374	362	393	307

## Enrollment by Credit Hours

	Fall 2023	Fall 2022	% Change
<b>CREDIT HOURS</b>	12,187	13,688	-10.9%
MISENHEIMER	9,507	10,108	-5.9%
DEGREE COMPLETION	352	298	18.1%
TOTAL GRADUATE	2,328	3,282	-29.1%
CHARLOTTE AND ONLINE	973	1,195	-18.6%
ALBEMARLE	1,355	2,087	-35.1%

**Note: Numbers may fluctuate by 5% due to students crossing between groups**

\*\* New Students includes New First Years, Advanced First Years, Transfers, Redmits, Special and New Graduate Students

# ENROLLMENT STATISTICS–Spring 2024

## Enrollment by Headcount

	Spring 2024	Spring 2023	% Change	New Students**	December Graduations
<b>TOTAL ENROLLMENT</b>	837	970	-16%	42	86
MISENHEIMER	568	603	-6%	20	20
DEGREE COMPLETION	21	27	-29%	4	10
TOTAL GRADUATE	248	340	-37%	18	56
CHARLOTTE AND ONLINE	157	211	-34%	18	29
ALBEMARLE GRADUATE STUDIES*	91	129	-42%	0	27

\*Albemarle Graduate Studies programs are PA and OT

## Enrollment Headcount Over Time

	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022	Spring 2023	Spring 2024
MISENHEIMER	672	701	800	820	756	723	657	617	568
DEGREE COMPLETION	170	112	100	78	55	39	26	30	21
GRADUATE	572	493	465	379	374	362	393	307	248

## Enrollment by Credit Hours

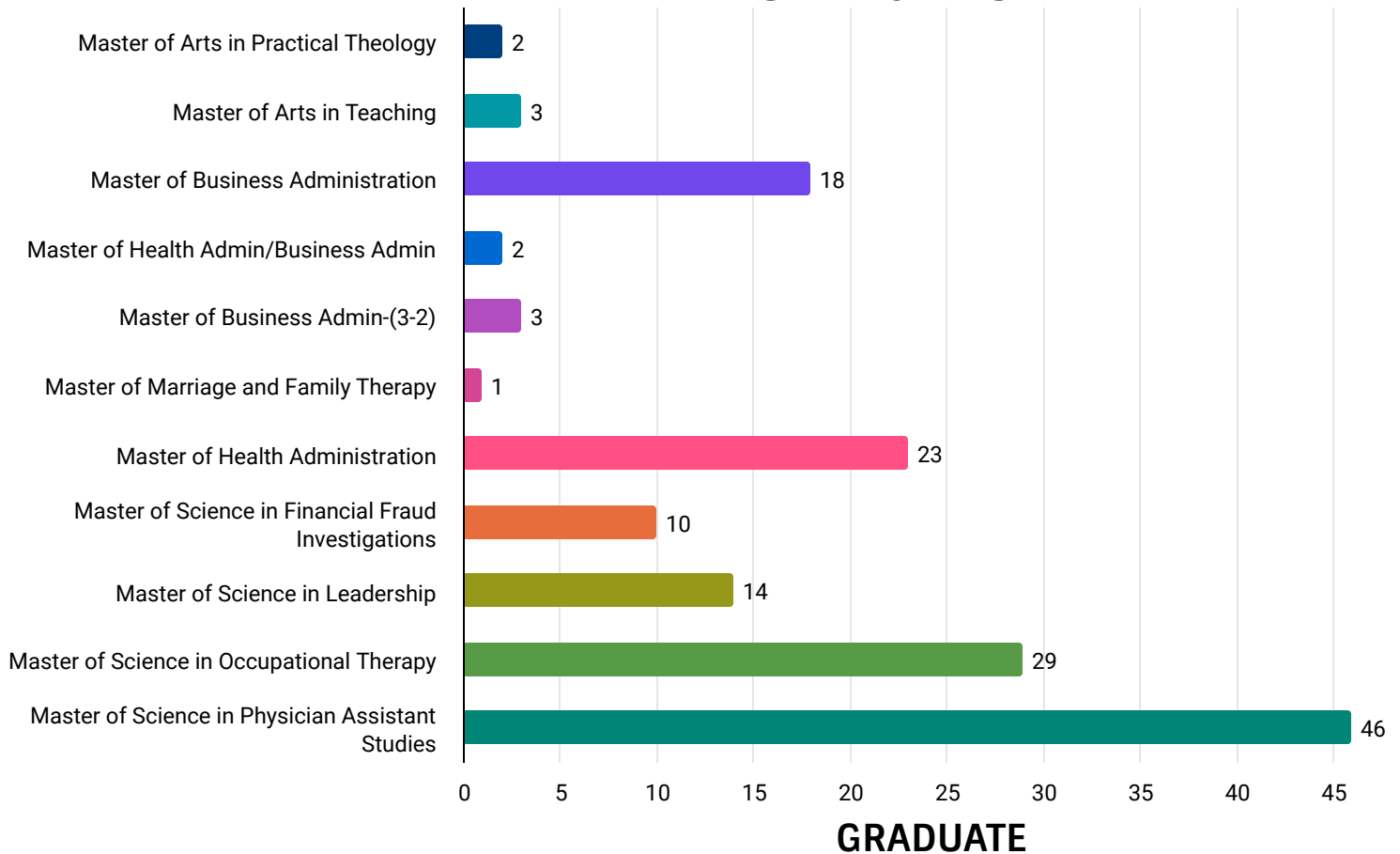
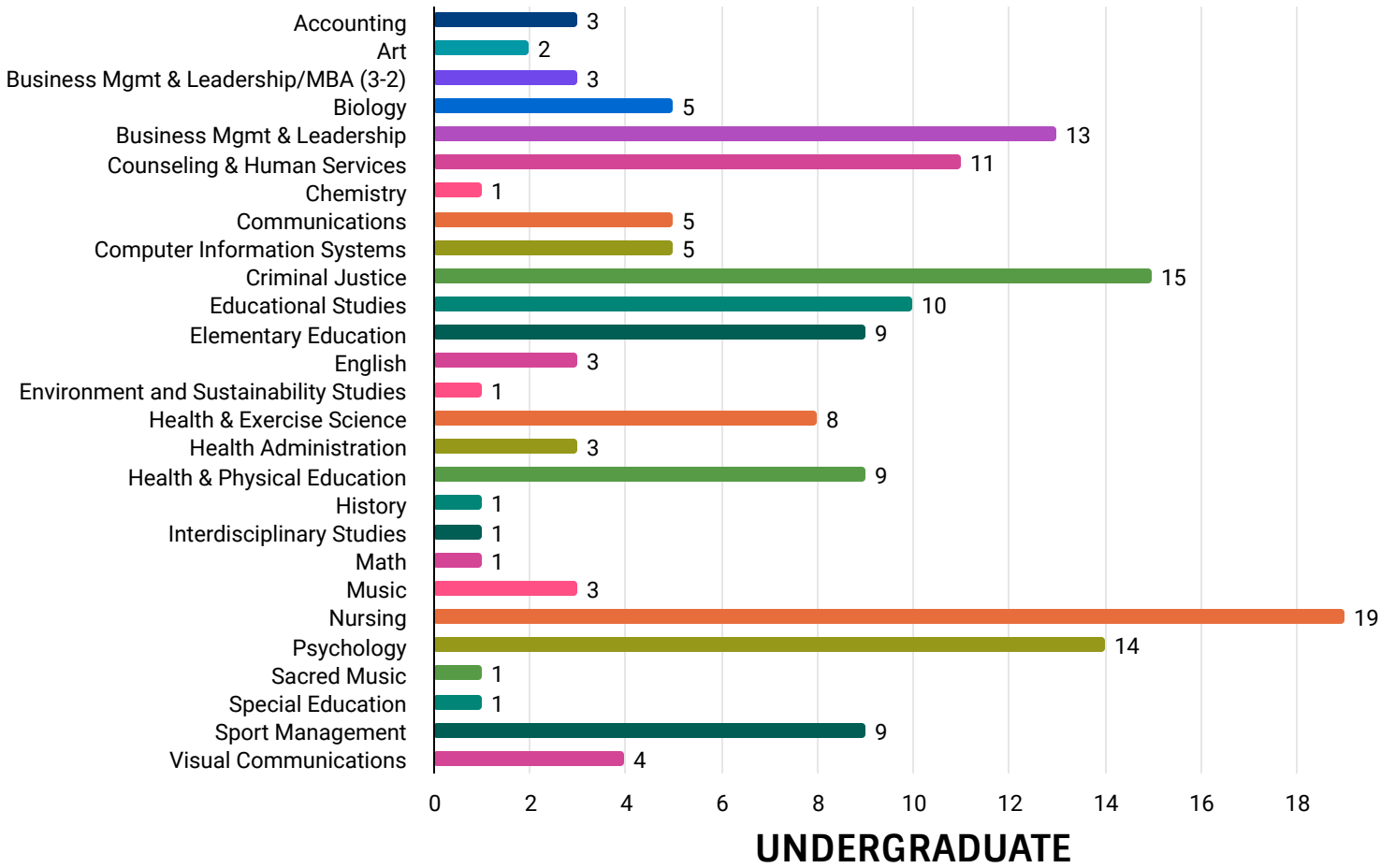
	Spring 2024	Spring 2023	% Change
<b>CREDIT HOURS</b>	10,962	12,474	-12%
MISENHEIMER	8,796	9,286	-5%
DEGREE COMPLETION	165	299	-45%
TOTAL GRADUATE	2,001	2,889	-44%
CHARLOTTE AND ONLINE	866	1,088	-20%
ALBEMARLE	1,135	1,801	-37%

**Note: Numbers may fluctuate by 5% due to students crossing between groups**

\*\* New Students includes New First Years, Advanced First Years, Transfers, Redmits, Special and New Graduate Students

# DEGREE INFORMATION

## Total Degrees Awarded August 2023–May 2024



# STUDENT ACHIEVEMENT

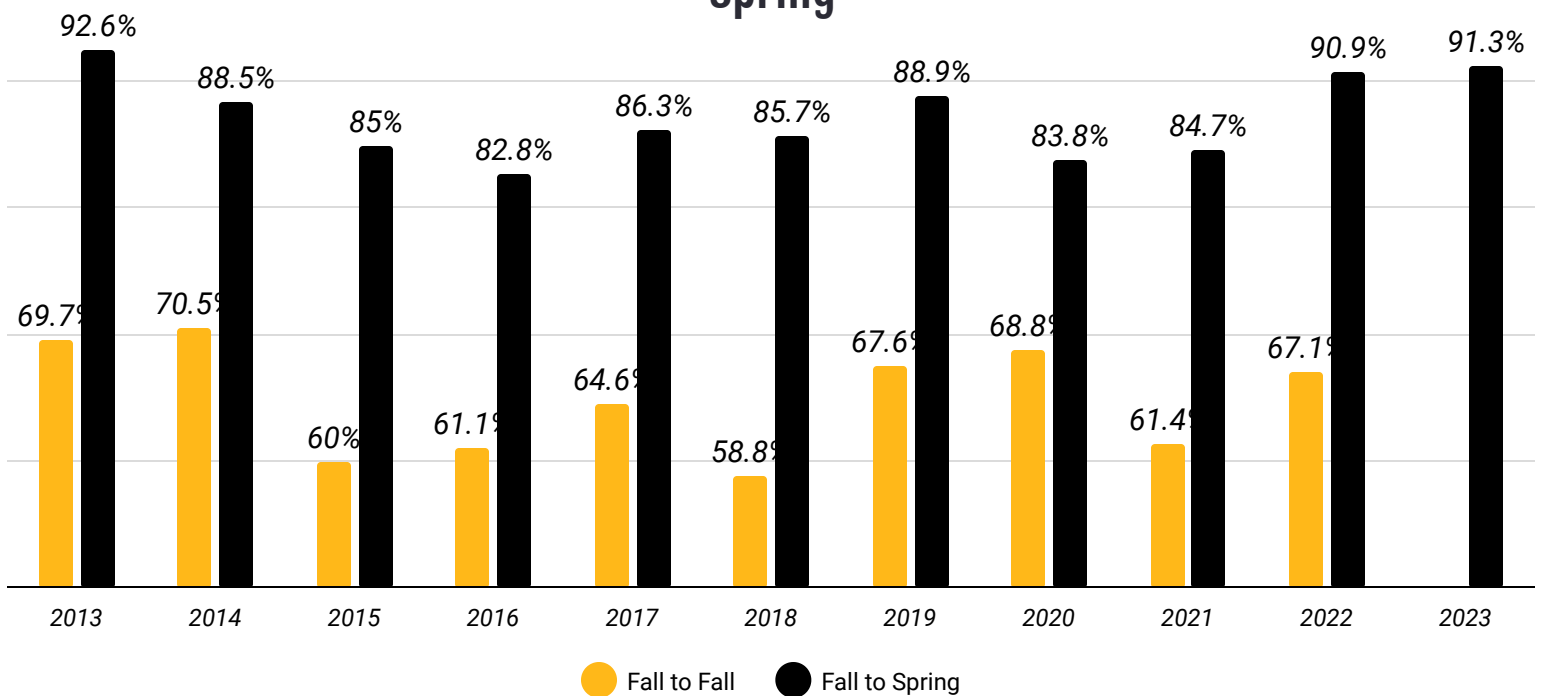
## Student Retention

Pfeiffer takes retention rates very seriously because student retention is the backbone of student achievement. If students do not retain, then they cannot achieve. Student retention reflects how well the University is accomplishing its mission.

The University tracks retention by various subgroups. In each category below, the goal will be given by subgroup. The graphs which follow show historical performance on these metrics.

Pfeiffer University Achievement Goals and Minimum Thresholds for Retention		
Criteria Measured	Goal	Minimum Threshold
Overall First Time In College Freshmen Student Retention	75% Fall-to-Fall	60% Fall-to Fall
First Time In College Freshmen Retention by Gender	75% Fall-to-Fall	60% Fall-to Fall
First Time In College Freshmen Retention by Ethnicity	75% Fall-to-Fall	60% Fall-to Fall
PELL Recipient Retention Rate	65% Fall-to-Fall	55% Fall-to Fall
Athletic Retention Rate	75% Fall-to-Fall	60% Fall-to Fall

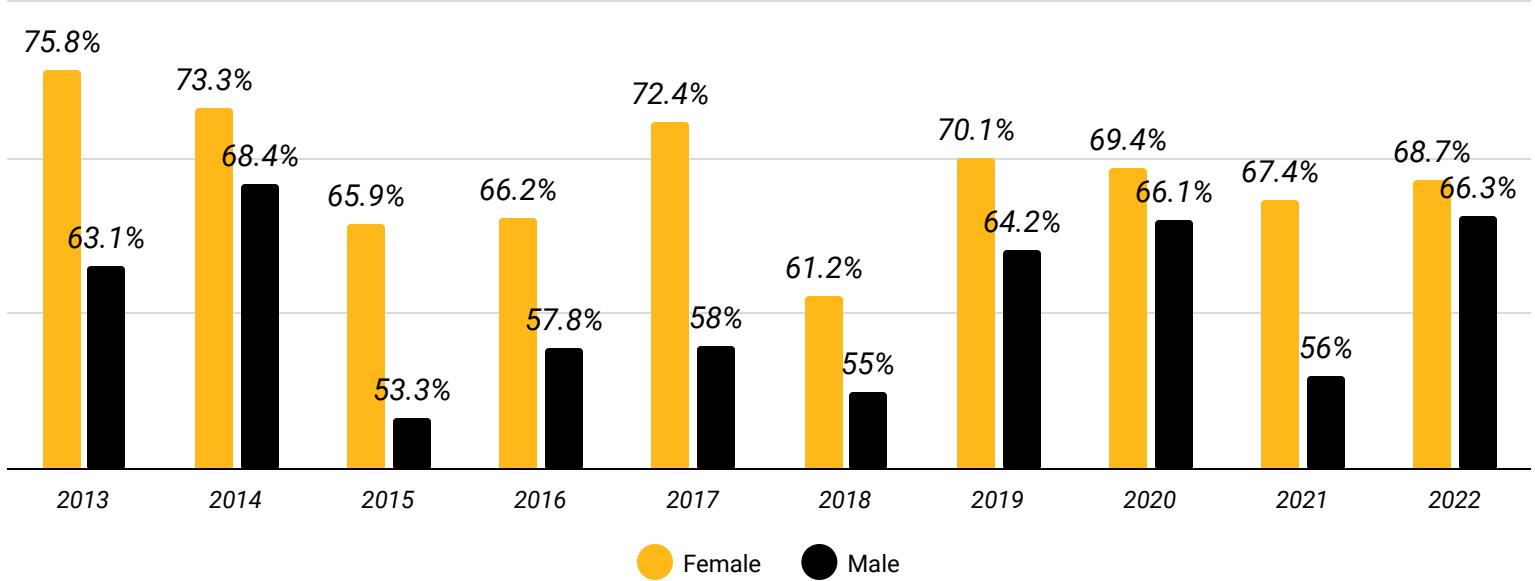
## FTIC Retention Fall to Fall and Fall to Spring



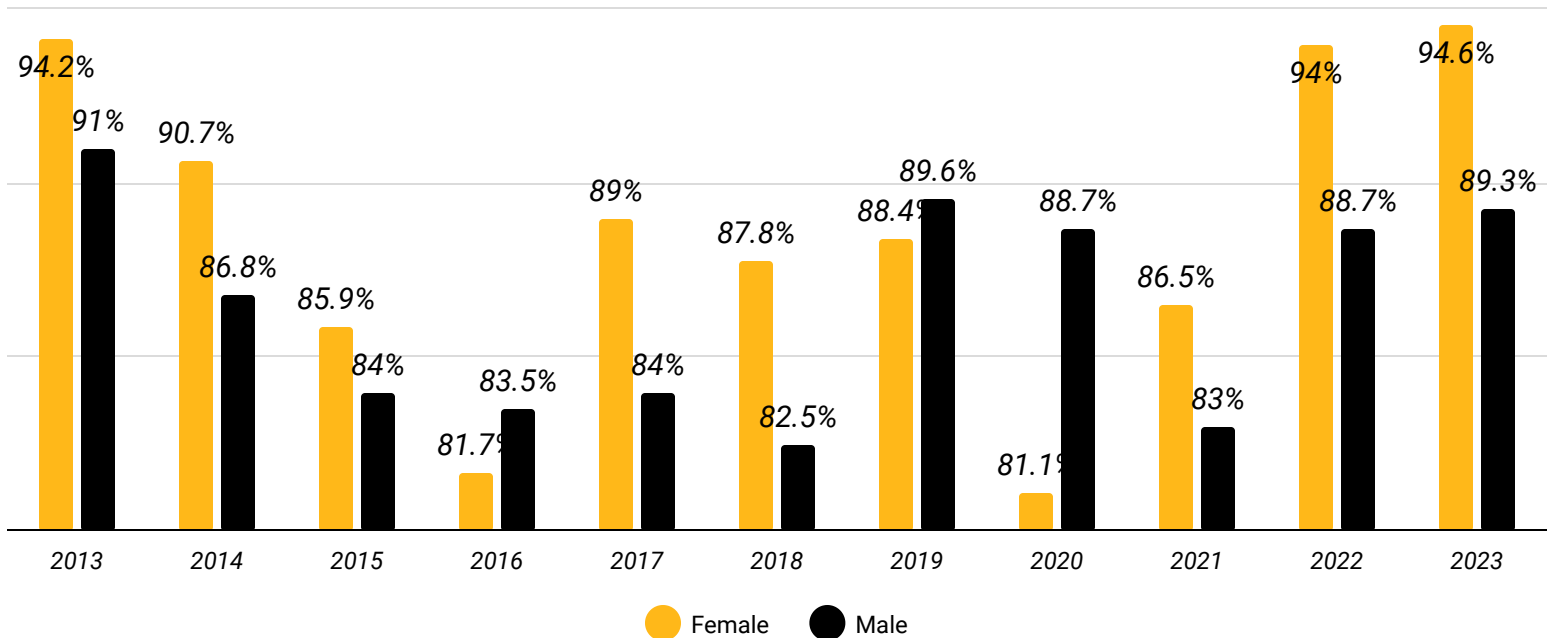
# STUDENT ACHIEVEMENT

## Student Retention

### FTIC Retention Fall to Fall by Gender



### FTIC Retention Fall to Spring by Gender

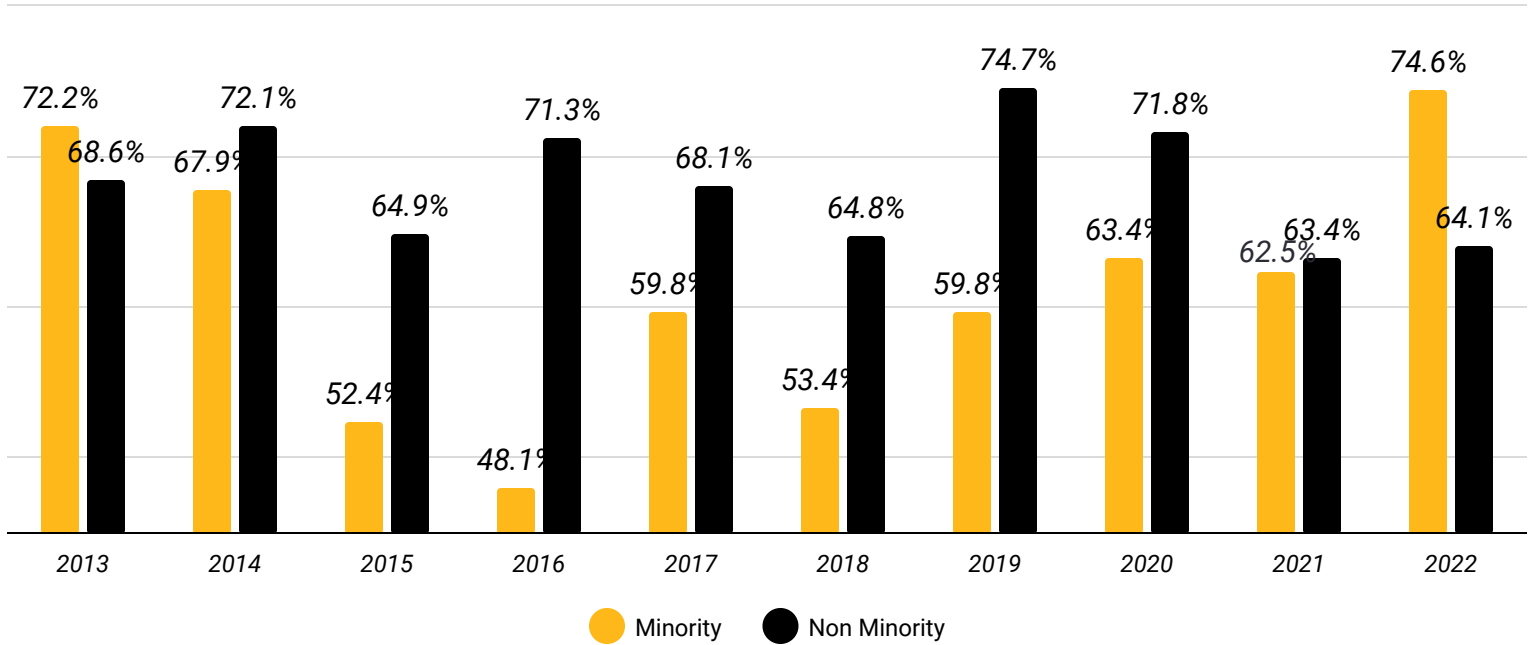




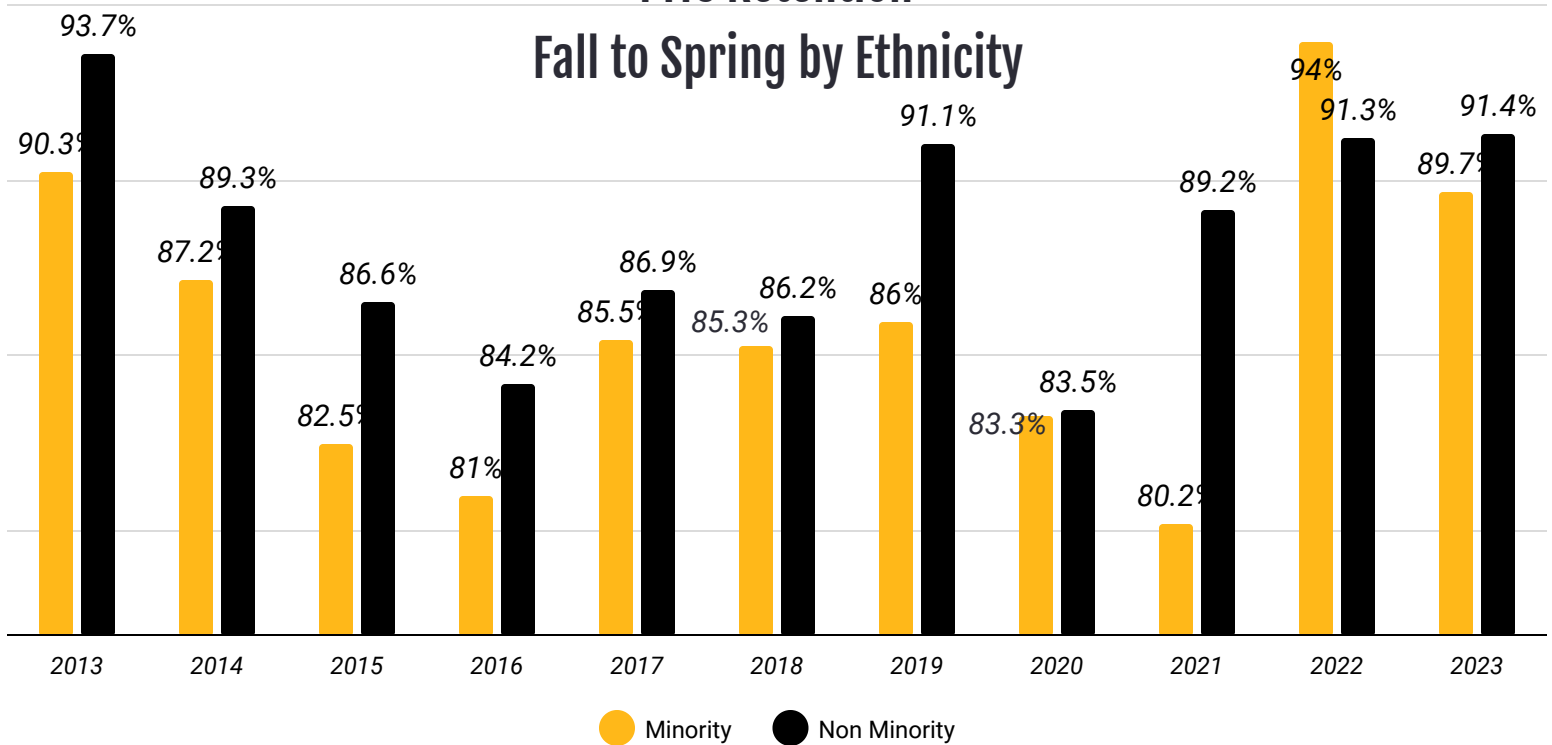
# STUDENT ACHIEVEMENT

## Student Retention

### FTIC Retention Fall to Fall by Ethnicity



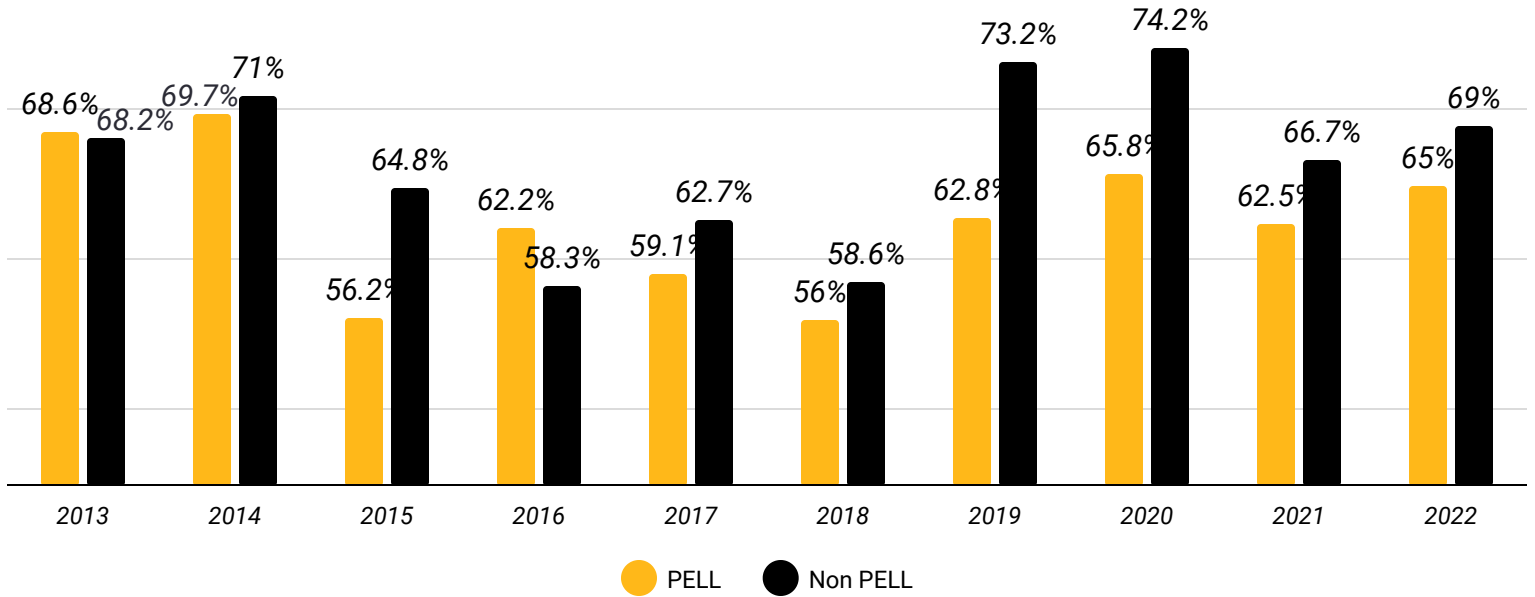
### FTIC Retention Fall to Spring by Ethnicity



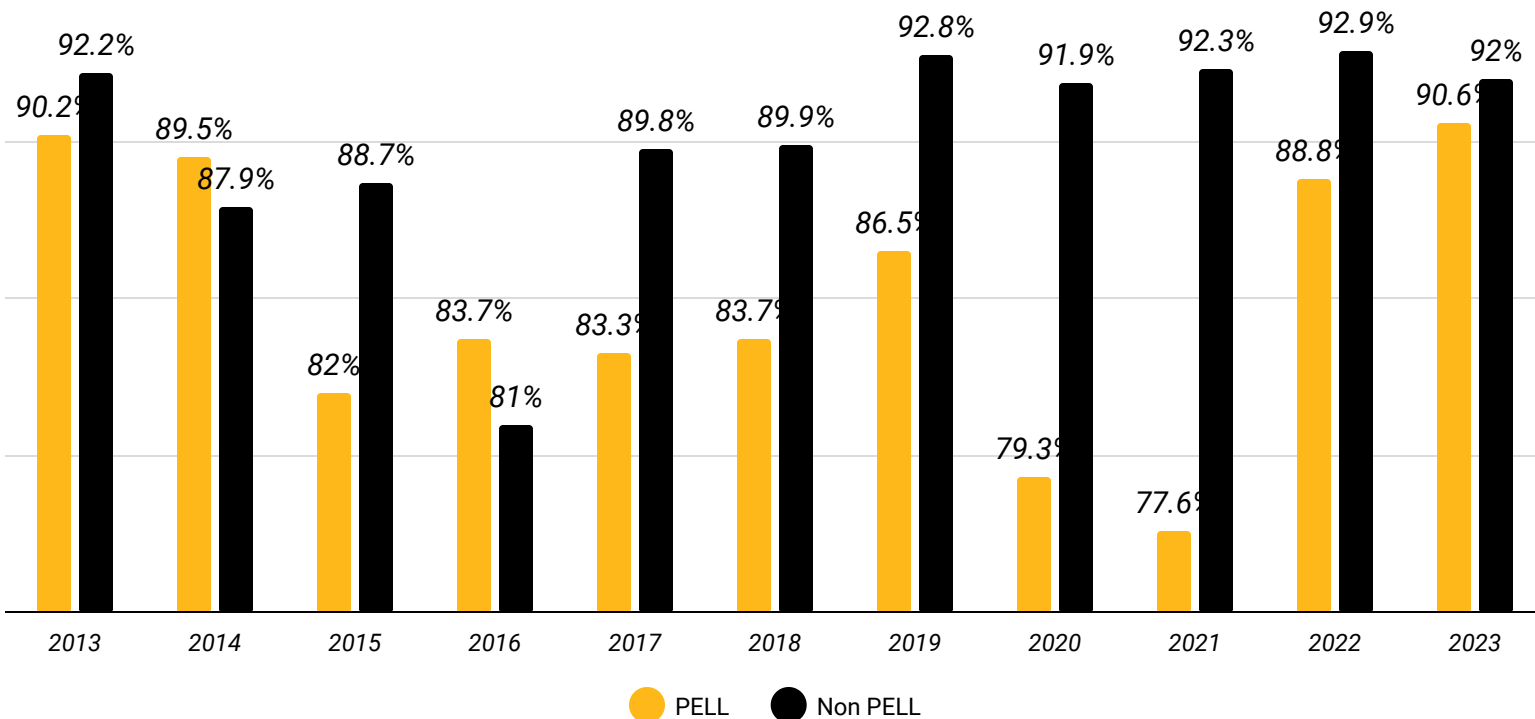
# STUDENT ACHIEVEMENT

## Student Retention

### FTIC Retention Fall to Fall PELL vs Non PELL



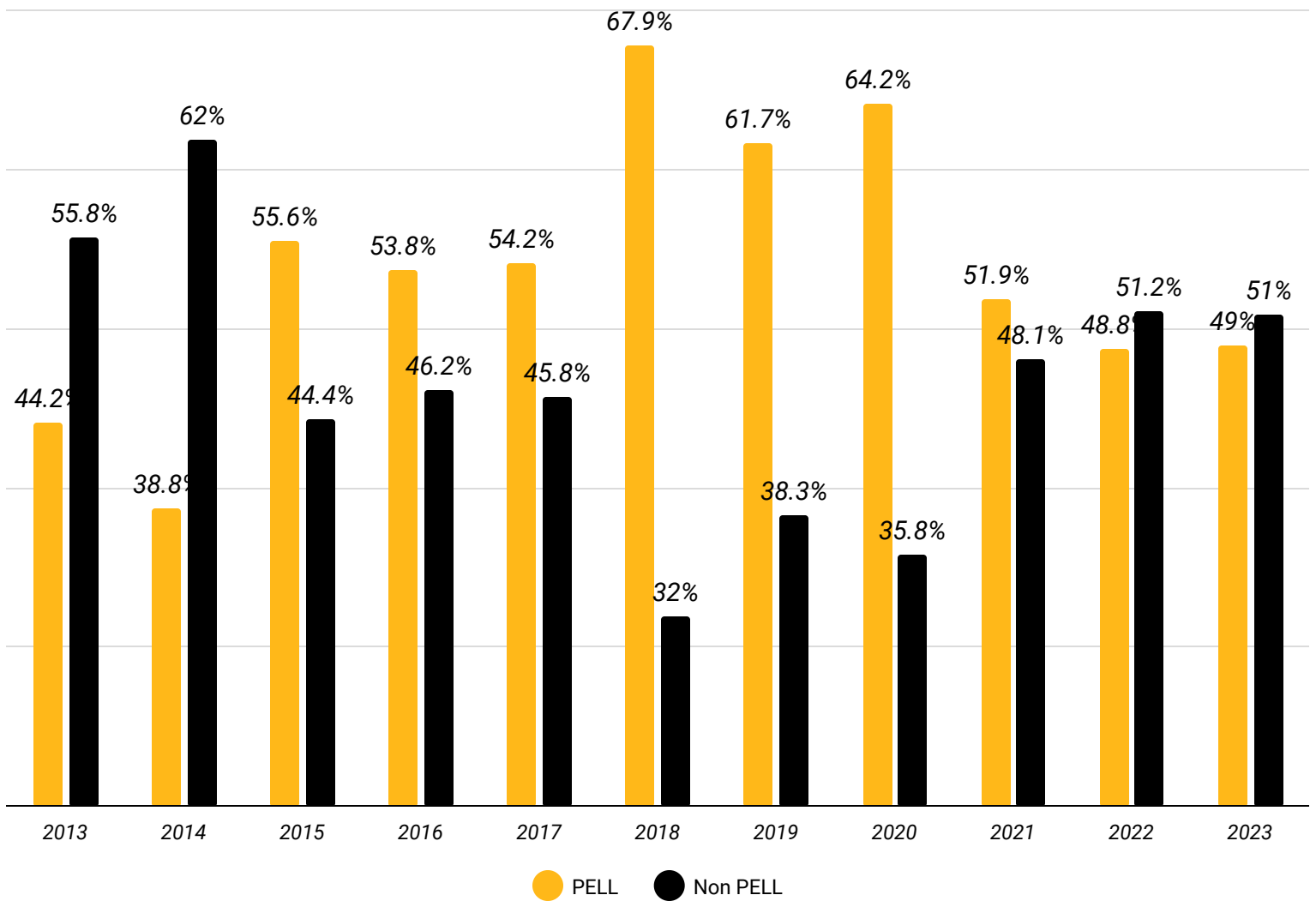
### FTIC Retention Fall to Spring PELL vs Non PELL



# STUDENT ACHIEVEMENT

## Student Retention

### FTIC Retention PELL vs Non PELL Overall



# STUDENT ACHIEVEMENT

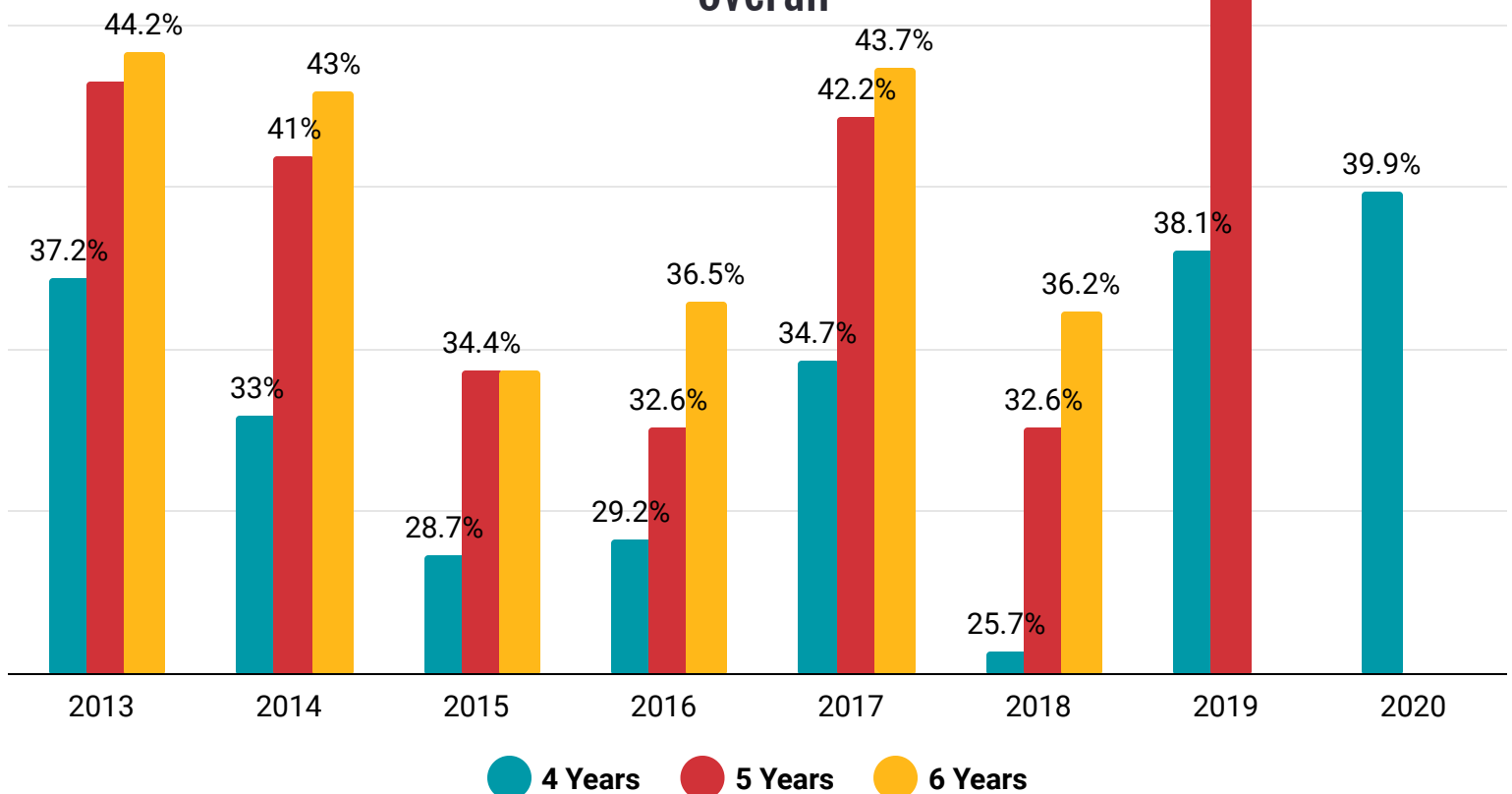
## Graduation Rates

Graduation is the goal for assessing student achievement. Although retention reflects the University's progress toward its goal, graduation is a reflection of the success of the institution mission. Therefore, Pfeiffer values graduation rate as a metric of student achievement.

The University tracks graduation rates by various subgroups. In each category below, the goal will be given by subgroup. The graphs which follow show historical performance on these metrics.

Pfeiffer University Achievement Goals and Minimum Thresholds for Graduation		
Criteria Measured	Goal	Minimum Threshold
Freshmen (FTIC) Graduation Rates	60% within 6 years	40% within 6 years
PELL Recipient Graduation Rate	60% overall graduation rate	40% overall graduation rate
Graduation Rates by Gender	60% within 6 years for male and female students	40% within 6 years for both male and female students
PELL Recipient Graduation Rate	60% overall graduation rate	40% overall graduation rate
Graduation Rates by Student Athletes	60% within 6 years for student athletes	40% within 6 years for student athletes

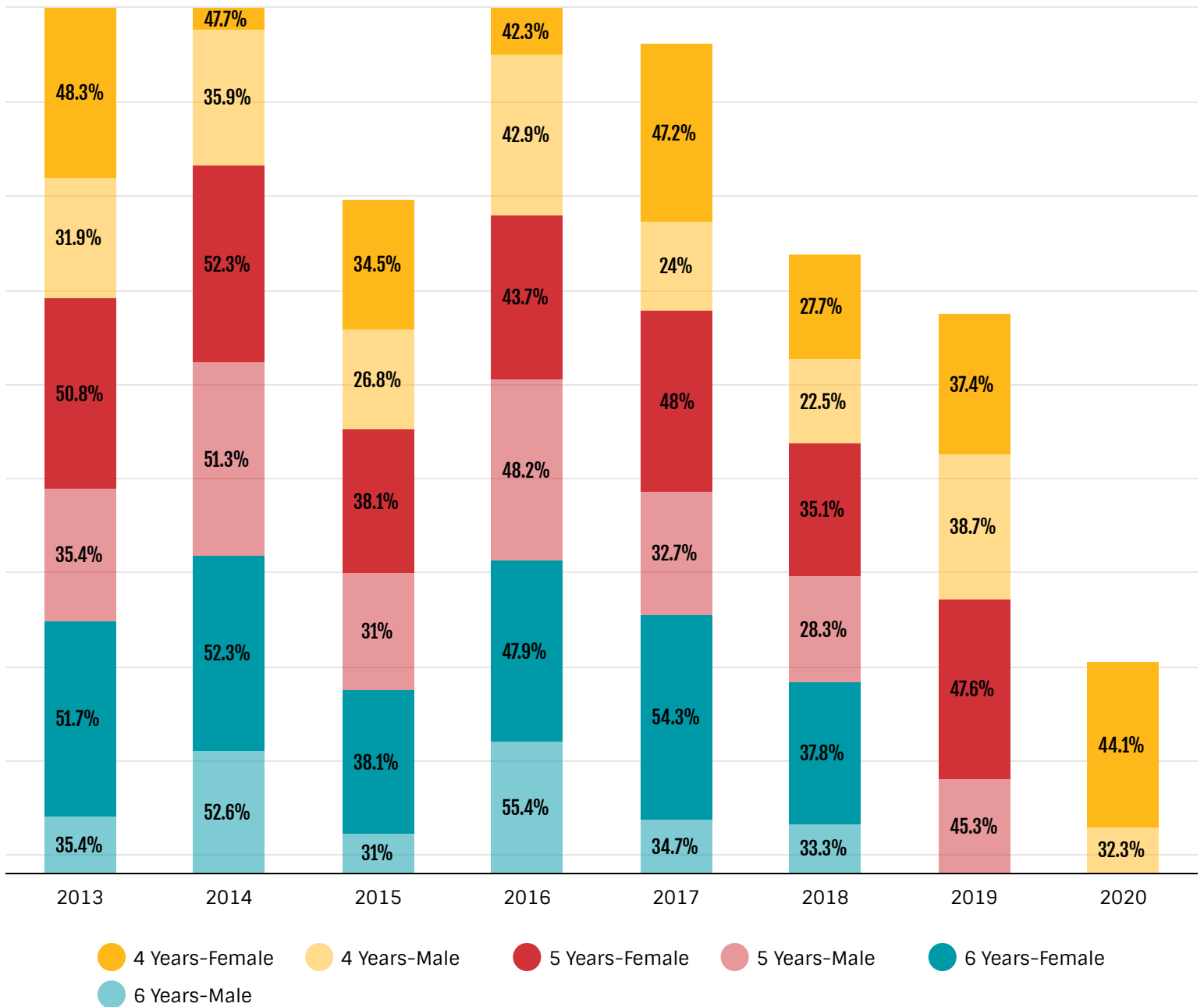
## Graduation Rates FTIC 4,5 and 6 Years Overall



# STUDENT ACHIEVEMENT

## Graduation Rates

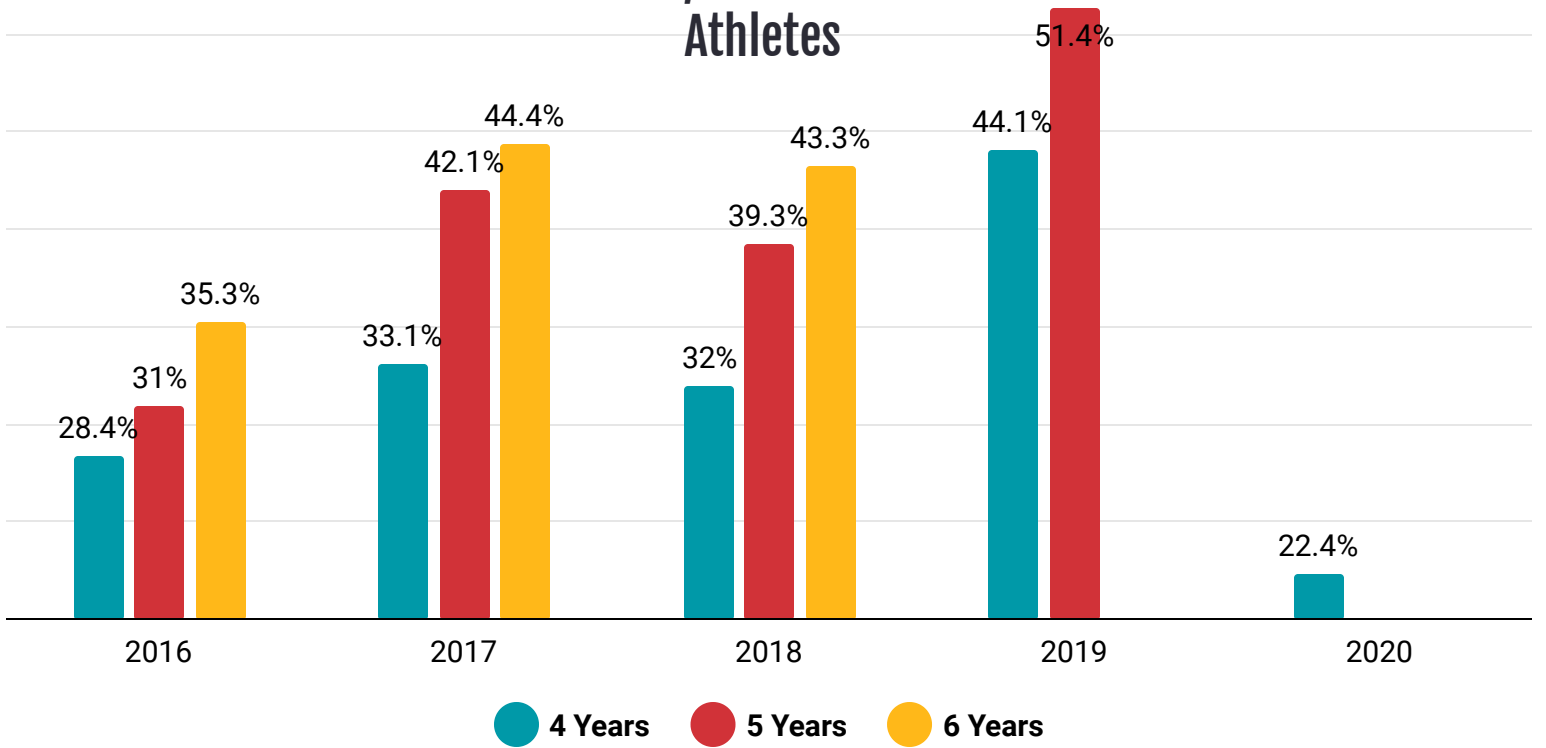
### Graduation Rates FTIC 4,5 and 6 Years by Gender



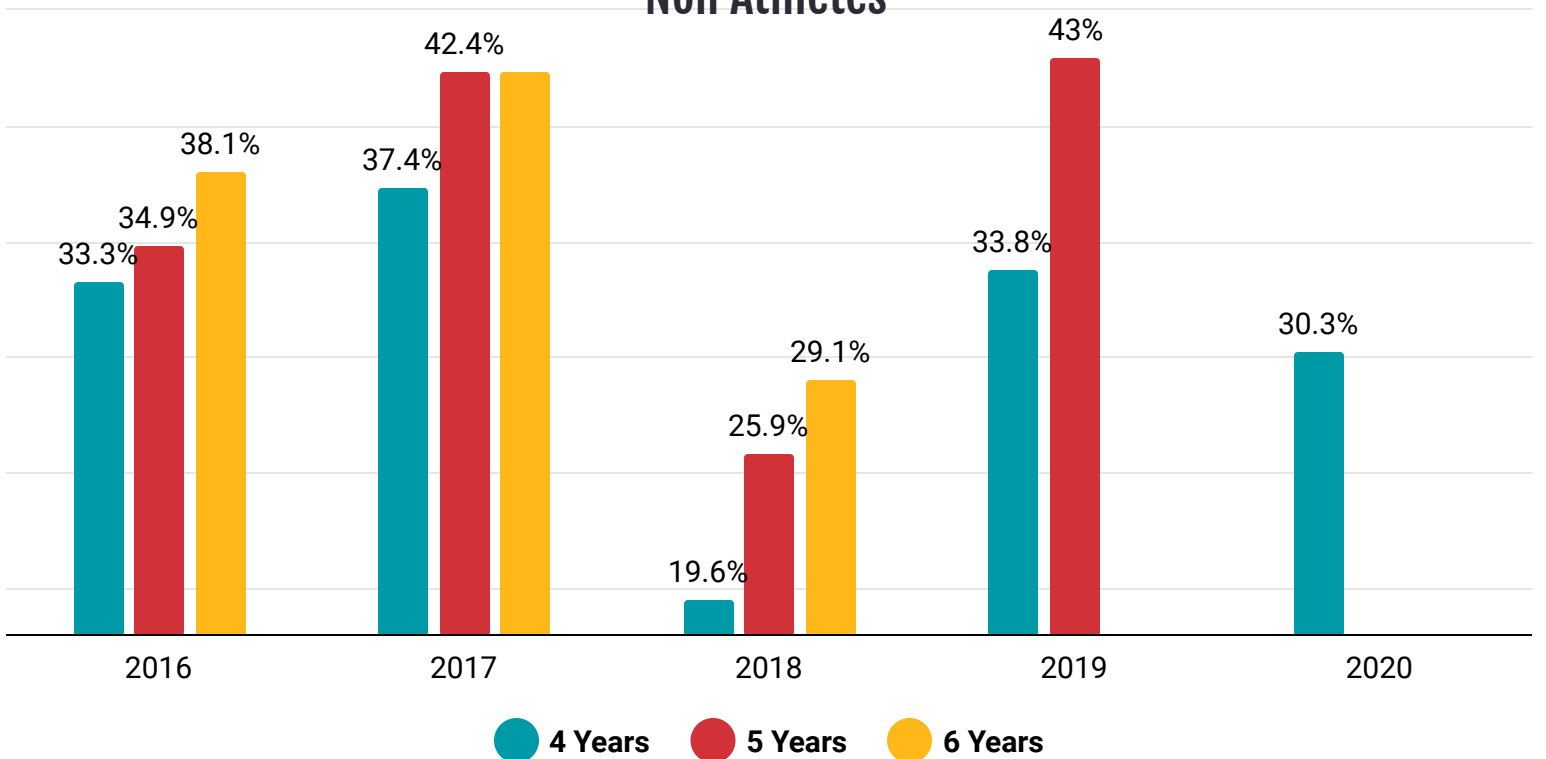
# STUDENT ACHIEVEMENT

## Graduation Rates

### Graduation Rates FTIC 4,5 and 6 Years Athletes



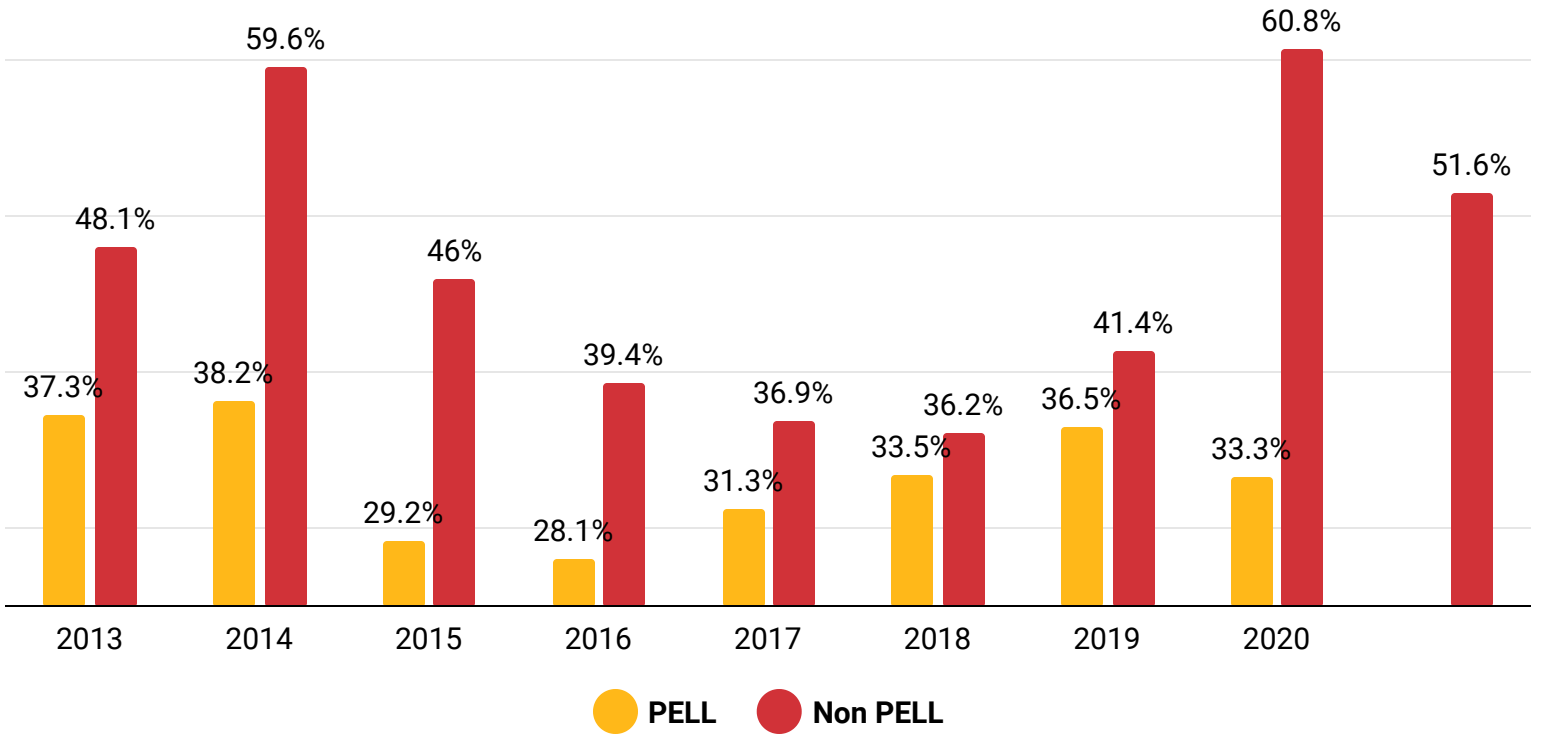
### Graduation Rates FTIC 4,5 and 6 Years Non Athletes



# STUDENT ACHIEVEMENT

## Graduation Rates

### Graduation Rates Federal Funding PELL vs Non PELL



# STUDENT ACHIEVEMENT

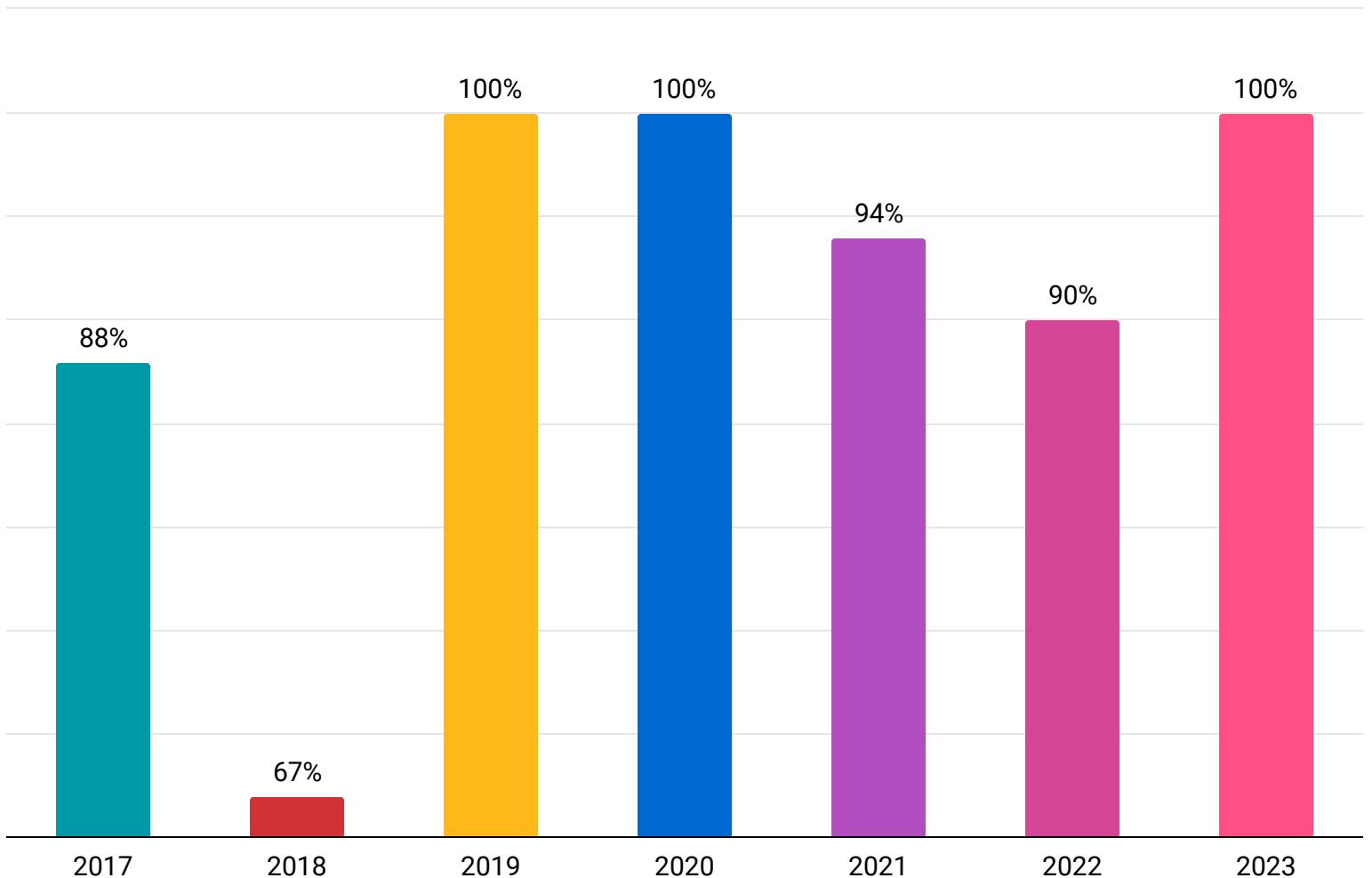
## Program Accreditations

The University considers certain programs with external accreditations to be key indicators of student success. Below are metrics for three programs that students sometimes request.

In the table below, the goal for each program is given. These thresholds for passing licensure exams are developed by the accreditor and thus adopted by the University. The graphs which follow show historical performance on these metrics.

Pfeiffer University Achievement Goals and Minimum Thresholds for Select Program Accreditations		
Criteria Measured	Goal	Minimum Threshold
National Council Licensure Examination RN Exam (NCLEX)	100% of first time exam takers	82% of first time exam takers, which has been 95% of the national average for the past three years
Teacher Education Licensure Exam (PRAXIS II)	100% of first time exam takers	100% of first time exam takers

## NCLEX Pass Rate 2017-2023

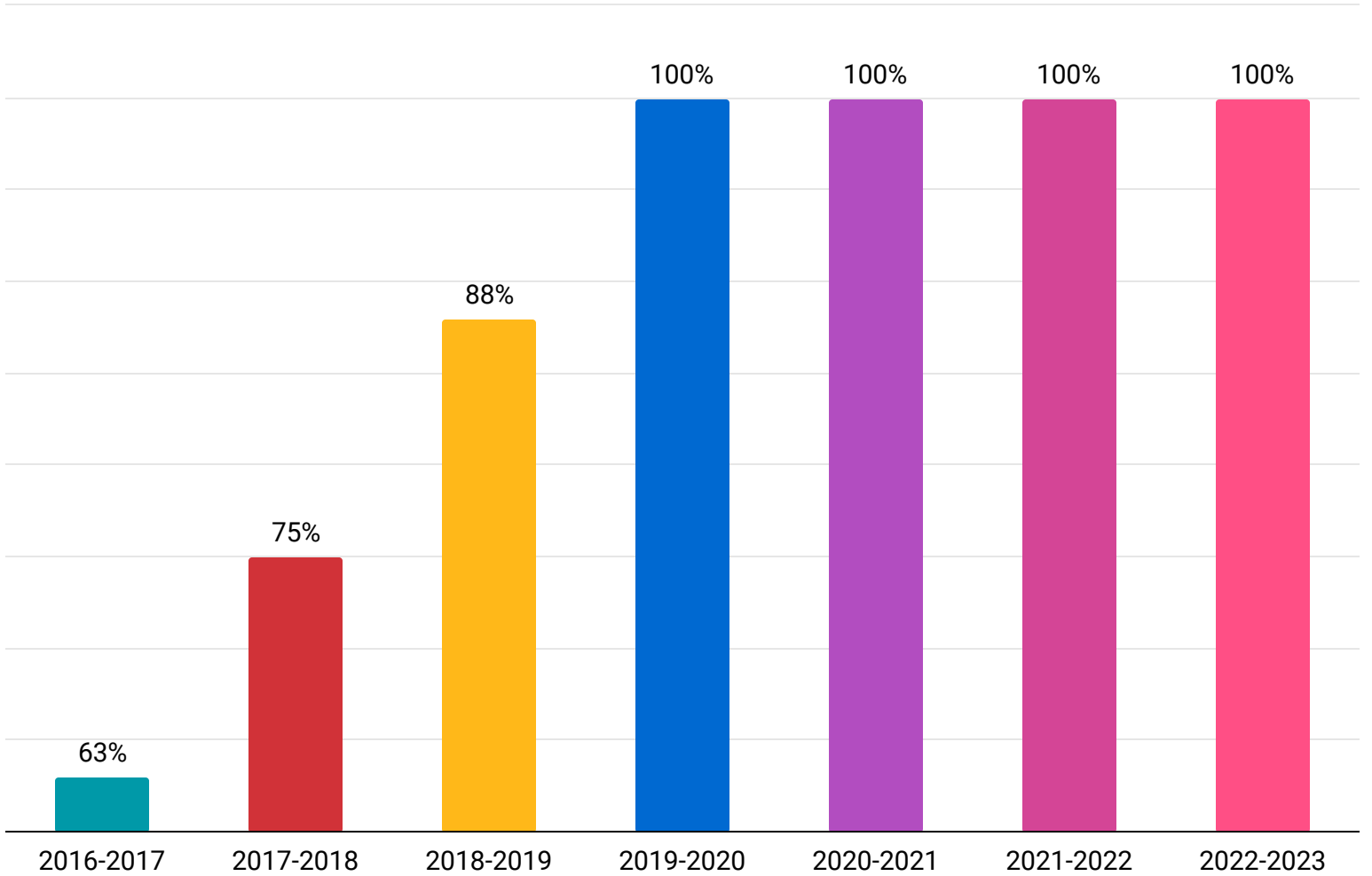




# STUDENT ACHIEVEMENT

## Program Accreditations

### PRAXIS Pass Rate 2016-2023



# Degrees Awarded

2024-2025

Degree	Major
<b>Bachelor of Arts</b>	<b>Undergraduate</b>
	Counseling and Human Services
	Educational Studies
	Elementary Education (K-6)/ Master of Science in Education (3-2)
	English
	Environmental and Sustainability Studies
	History
	Interdisciplinary Studies
	Music and Sacred Music (Teach Out)
	Psychology
	Religion and Practical Theology
	Secondary Education (Comprehensive Science or Social Studies)
	Special Education: General Curriculum (K-12)
	Sports Management
	Strategic Communication
<b>Bachelor of Science</b>	Accounting
	Biology
	Business Management and Leadership/MBA (3-2)
	Chemistry (Teach Out)
	Computer Information Systems
	Health and Exercise Science
	Health and Physical Education
	Justice and Professional Studies
	Nursing
	Outdoor Education and Leadership
	<b>Graduate</b>
<b>Master of Arts</b>	Teaching
<b>Master of Science</b>	Education
	Human Resource
	Occupational Therapy
	Organizational Change and Resource Management
	Physician Assistant Studies
<b>Master of Business Administration</b>	Master of Business Administration
<b>Master of Health Administration</b>	Master of Health Administration
<b>Certificates</b>	Data Analytics

# A Look Back

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Pfeiffer University originated from the Oberlin Home and School, a homeschool developed by Miss Emily C. Prudden in 1885. In 1903, the Women's Home Missionary Society of the Methodist Episcopal Church assumed responsibility for the Oberlin property, and the Oberlin school was renamed the Ebenezer Mitchell Home and School. The Mitchell Home and School then moved to the current property in Misenheimer, issuing the first high school diplomas in 1913.

A junior college curriculum was added in 1928, and the school was renamed Mitchell Junior College. The introduction of elementary studies by county schools permitted the school to eliminate lower grades and to direct its efforts toward collegiate level work.

In honor of Henry and Annie Merner Pfeiffer of New York City, the name Pfeiffer Junior College was first used for the 1935–1936 academic year. Pfeiffer broadened its program to include senior college work in 1960. Thirty-six years later in May of 1996, the Board of Trustees voted to reorganize Pfeiffer's academic structure toward university status.

The Charlotte campus opened in 1977 with undergraduate classes in Criminal Justice, and the first graduate program followed in 1985. Additionally, the Raleigh-Durham campus opened in 2004, offering a variety of graduate programs.

Since its founding, Pfeiffer has consistently grown in academic excellence, developing new programs to meet student needs and emphasizing the ideals of Christian service.

## Mission

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Pfeiffer University delivers a transformational, personalized education wherein students are shaped by a gifted, diverse, and committed community of mentors. Graduates are prepared to lead, have the disposition to serve, and possess the wisdom and skills to facilitate health and prosperity throughout the region and the world.

## Accreditation

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Pfeiffer University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and master's degrees. Questions about the accreditation of Pfeiffer University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website ([www.sacscoc.org](http://www.sacscoc.org)). The Southern Association of Colleges and Schools (SACSCOC) is an institutional accrediting agency recognized by the U.S. Department of Education.

**Pfeiffer**  
UNIVERSITY

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